



SSE RIGA

TALENT DEVELOPMENT PROGRAMME

- ✓ 10-day programme
- ✓ Extra coaching sessions

Programme benefits

- **Strengthen leadership and decision-making skills** for impactful management.
- **Master team management** to motivate, engage, and drive performance.
- **Boost productivity** with technology and AI integration in everyday tasks.
- **Gain financial acumen** to make strategic decisions and manage resources.
- **Enhance influence and communication** skills to lead with confidence.
- **Achieve work-life balance** with self-management strategies for long-term success.
- Lead and manage **organizational transformation effectively**.
- Benefit from **ongoing coaching and mentoring** to ensure continuous growth.

Who is the programme for?

This programme is designed for managers looking to enhance their leadership, productivity, and team-building skills. Ideal for both new and experienced managers, it helps improve decision-making, employee engagement, and strategic thinking, with added focus on financial management and effective team dynamics.

Programme at a glance

- **Enhance Leadership Skills:** Drive organizational success with effective decision-making and employee engagement.
- **Master Finance & Team Management:** Build financial acumen and lead high-performing teams.
- **Practical Strategies:** Tackle daily management challenges with actionable tools and techniques.
- **Expert Coaching:** Benefit from personalized mentoring to achieve impactful results.
- **10-Day Programme:** A focused, results-driven journey for immediate application.

Content

Day 1: Finance as Leaders Language

- Understand financial strategies and decision-making for leadership.

Day 2–3: Leadership

- Develop essential leadership skills for effective team guidance.

Day 4: Team Management

- Learn techniques for managing and optimizing team dynamics.

Day 5: Holistic & Critical Thinking

- Strengthen strategic decision-making and problem-solving skills.

Day 6: Wellbeing & Balance for Self & Team

- Master strategies for personal and team wellbeing.

Day 7: Influence & Communication

- Enhance your communication skills to effectively influence stakeholders.

Day 8: Presentation

- Improve your presentation skills to confidently communicate ideas.

Day 9–10: Productivity with Technology & Self

- Leverage technology to boost productivity and manage work-life balance.

Ongoing Coaching & Support

- Receive personalized **coaching sessions** for continued growth and success.

Faculty



Ágnes Lubláy

Ágnes Lubláy is a Professor at the Stockholm School of Economics in Riga. She has taught at Corvinus University of Budapest and other institutions on topics like management accounting, financial economics, and risk management. Ágnes was a Fellow at Collegium Budapest and worked on financial networks research at the Hungarian central bank. She has also consulted for the Information Technology Venture Capital Fund Management Co. Ltd.



Edvins Elferts

Edvins is a technology consultant and team lead specializing in BI, Low Code, automation, and AI solutions. With 10 years of international experience, including 7 years with Siemens Healthineers in Australia and New Zealand, he has expertise in project management, digitalization, and operational excellence across sectors like healthcare, supply chain, FMCG, and education. Edvins holds a BSc in Economics & Business from SSE Riga and certifications in data, analytics, and AI.



Peter Zashev

Peter Zashev is an academic, business trainer, and speaker specializing in leadership, change, and team performance. With over 15 years of executive education experience across Europe, he co-authored the HPT Index assessment tool. Peter holds an MSc and PhD, and is Program Director at Hanken & SSE Executive Education and an Adjunct Professor at SSE Riga. An entrepreneur and board member, he also consults on business strategy and organization. Fluent in English, Russian, Bulgarian, and Finnish, he brings extensive multicultural expertise.



Rihards Garančs

Rihards is the Managing Director of Executive Education at SSE Riga and a lecturer in undergraduate and Executive MBA programs at SSE Riga, Russia, and Hanken Executive Education. He teaches courses on AI, Data Analysis, and Business & Leadership Skills and leads Digital Transformation at the SSE Riga Institute for Strategy. Rihards also consults on Business Intelligence, Data Strategy, and digital capability building. He holds an MBA from HEC Paris and the National University of Singapore, a BSc from SSE Riga, and a Data Science certification.



Inga Gleizdāne

Inga Gleizdāne has a variety of roles in which she helps organizations and individuals reach their goals in an enjoyable way. Inga works to develop great ideas and has consulted with management teams of over 100 companies from a variety of countries, cultures, sizes, structures and strategies. Her expertise lies in compensation system, reward management, performance management, function and organization structure analysis and development.



Guntars Logins

Guntars Logins has over 12 years of experience in sales and leadership across the USA, Canada, Australia, Great Britain, and the Baltics. He specializes in B2B and B2C sales, helping companies design strategic sales plans and improve their processes. Guntars breaks down complex sales processes into achievable steps and teaches a Sales course at the SSE Riga Bachelor's Program, working with leading organizations across various industries.



Anastasija Danu-Žubule

Anastasija Danu-Žubule is an experienced HR professional with over 9 years of leadership experience at Unilever in the Baltics and Eastern Europe. She is currently studying coaching and supervision, working with middle-level managers and teams in their development. Anastasija's purpose is "To plant spring in people's lives," acting as a catalyst for unlocking unique potential.



Oskars Priede

Oskars Priede is an event manager and presentation skills coach, specializing in public speaking. With degrees in engineering and business management (MBA), Oskars uses his analytical skills and extensive presentation experience to help clients craft and deliver impactful value propositions. He analyzes orators and offers speaking skills training in companies, open groups, and individual counseling, focusing on successful public speaking and presentation trends.

Participation fee

39 000 EUR + VAT

This fee includes the full 10-day programme, course materials, administrative support, a certificate of completion, and additional coaching sessions.

For more information or to express your interest, please email us at elga.praulina@sseriga.edu