

Master Theses 2004-2024

Copies of theses written from 2021 can be accessed by clicking on their titles. Current SSE Riga students can request access to copies of earlier theses by emailing library@sseriga.edu.

ID	Title	Name	Surname	Year	Supervisor / Tutor	Pages	Notes
Year 2024							
2024 001	<u>Adoption of AI technology in Latvian SMEs</u>	Natalja	Deifta	2024	Dmitrijs Kravčenko	54	
		Jevgēnijs	Kārklīņš				
2024 002	<u>Adoption of IT innovations in holacratic organizations</u>	Ivan	Vasilev	2024	Dmitrijs Kravcenko	40	
2024 003	<u>Assessing the viability of IPOs as a strategic path for family businesses in Latvia</u>	Maija	Trejja-Kovāča	2024	Anete Pajuste	41	
2024 004	<u>Behavioural factors influencing retail investor participation in Baltic capital markets</u>	Irina	Namavīra	2024	Ilja Arefjevs	42	
		Sabīne	Pole				
2024 005	<u>Cost-Benefit Analysis of Co-Hosting Olympic Games</u>	Henrijs	Jansons	2024	Dominik Gerber	53	
		Kārlis	Lejnieks				
2024 006	<u>Determinants of Decreased Bank Lending to Latvian Businesses: A Demand-Side Analysis</u>	Gunita	Blaua	2024	Anete Pajuste	42	
		Ričards	Buls				
2024 007	<u>Digital transformation of marketing and sales channels in alcohol retail: a case study of VINO&VINO company</u>	Vachagan	Manukyan	2024	Kārlis Krēsliņš	45	
2024 008	<u>The Evolving Role of Chief Sustainability Officer</u>	Laura	Vyšniauskaitė	2024	Dmitrijs Kravčenko	47	
2024 009	<u>The impact of VAT rate change on the Latvian catering industry</u>	Jūlija	Antoniške	2024	Aivars Timofējevs	45	
		Andris	Kalniņš				
2024 010	<u>Market-wise partnerships and alliances for building endurance and competitive edge in nutraceutical distribution markets in Baltics</u>	Karlina	Jurjeva	2024	Arnis Sauka	61	
2024 011	<u>Micromobility in Riga: A Company Perspective</u>	Sandra	Rituma	2024	Dominik Gerber	33	
		Zigmunds	Steinbergs				
2024 012	<u>Navigating ESG Challenges and Opportunities in the Latvian Construction Industry</u>	Rasa	Bielskyte-Masioke	2024	Karen Wilson	37	
		Mārcis	Kreičmanis				
2024 013	<u>Navigating Uncertainty: Professional Service Providers' Strategies in Transfer Pricing Management</u>	Viktoria	Bindziukova	2024	Marek Reuter	37	
2024 014	<u>Personality attributes influence on owners and/or management success of dairy farms in Latvia</u>	Mārtiņš	Dimants	2024	Inga Gleizdāne	56	<u>SSE Riga Student Research Papers 2024 : 13 (276)</u>
		Jānis	Zaļums				
2024 015	<u>Towards data-driven agriculture: application and benefits of AI in the agricultural sector's challenges of Latvia</u>	Maryia	Lukinskaya	2024	Zane Vārpiņa	33	
		Rihards	Strenga				
2024 016	<u>What are the drivers and barriers for organizational change in a bank undergoing the transition to a Fintech model of operations?</u>	Boriss	Daņilevičs	2024	Dmitrijs Kravčenko	63	
		Staņislavs	Siņakovičs				
Year 2023							
2023 001	<u>Managing international virtual teams in ICT: Application of Agile 2 framework, its advantages, and limitations</u>	Janis	Avotiņš	2023	Aleksandra Klein	49	
		Jānis	Banders				

2023 002	<u>Does origin matter? How does Foreign Direct Investment from different income-level origin regions affect Total Factor Productivity across Latvian industries</u>	Artūrs	Čirjevskis	2023	Oļegs Tkačevs	58	
2023 003	<u>Application of Behavioral Aspects by Municipalities in Promotion of Multi-apartment Building Renovation</u>	Pēteris	Dalderis	2023	Arnis Sauka	57	
		Mārtiņš	Pauris				
2023 004	<u>Economic impact of automated dose dispensing service on nursing homes in Estonia</u>	Jürgen	Jānese	2023	Ágnes Lublóy	60	
		Lauris	Žēpers				
2023 005	<u>Materiality analysis challenges in the context of the European Sustainability Reporting Standard</u>	Artūrs	Kisle	2023	Xavier Landes	63	
		Raivis	Perijs				
2023 006	<u>Family business succession in Latvia</u>	Ivo	Klotiņš	2023	Anete Pajuste	38	
		Dainis	Skrinda				
2023 007	<u>How do Latvian female leaders explain their career success?</u>	Beāte	Krauze-Čebotare	2023	Kata Fredheim	60	
		Jana	Trapāne				
2023 008	<u>Defence pension fund potential in Latvian market</u>	Ieva	Kristiņa	2023	Aivars Timofejevs	82	
		Arturs	Svekris				
2023 009	<u>Renewable Hydrogen development possibilities in Latvia</u>	William	Le Clere	2023	Xavier Landes	60	
		Ilmārs	Naglis				
2023 010	<u>Attracting Talents in Lithuania: The Role of Corporate Social Responsibility in the Recruitment Process</u>	Julija	Matisone	2023	Xavier Landes	50	
		Greta	Vilutyte				
2023 011	<u>The Future of Sustainability: powered by Commercial Banks? The indirect effect of ESG disclosure on SMEs as clients of commercial banks in Latvia</u>	Jānis	Meiers	2023	Emilia Cederberg	48	
		Artis	Nīgals				

Year 2022

Copies of theses written from 2021 can be accessed by clicking on their titles. Current SSE Riga students can request access to copies of earlier theses by emailing library@sseriga.edu.

2022 001	<u>Adverse effects of online gambling regulations</u>	Anita	Brinke	2022	Dominik Gerber	64	
		Inga	Tralla-Kancane				
2022 002	<u>Effect of the EU Clean Vehicle Directive on reducing greenhouse gas emissions in public transport in Tallinn</u>	Deniss	Boroditš	2022	Xavier Landes	46	
2022 003	<u>Understanding of ESG practices with respect to risk management by large private enterprises in Latvia.</u>	Eva	Berlaus	2022	Anete Pajuste	58	
		Andris	Matisons				
2022 004	<u>Have Latvian resident-focused banks forgotten to adjust loan pricing calculators?</u>	Aldis	Paegle	2022	Andris Kotāns	48	
2022 005	<u>Healthcare Information Technology (HIT) acceptance in Lithuanian healthcare organization: healthcare professional's perspective</u>	Andrius	Šimėnas	2022	Aivars Timofejevs	64	<u>SSE Riga Student Research Papers 2022 : 10 (252)</u>
		Donata	Zabielskienė				
2022 006	<u>What dimensions of organisational culture are reflected in which organisational outcomes in industrial firms in Latvia?</u>	Renārs	Pūce	2022	Timur Uman	43	
		Dita	Sloka				
2022 007	<u>Improvement of Financial Education Programs in Lithuanian schools</u>	Martynas	Grikinis	2022	Aivars Timofejevs	50	
		Manuel	Núñez				
2022 008	<u>IT sector's response to the workforce scarcity</u>	Inese	Erdmane	2022	Inga Gleizdāne	47	
		Kersti	Luha				
2022 009	<u>Managing the impact of an energy crisis at a utilities company – risks and opportunities</u>	Baiba	Bebre	2022	Arnis Sauka	54	
		Elita	Dreimane				

2022 010	<u>Meeting Greenhouse Gas Emission Reduction Targets in Latvia by 2030 in the Automotive Transportation Industry</u>	Roberts	Eberliņš	2022	Xavier Landes	46	
		Artemijs	Pīgoznis				
2022 011	<u>Strategic peculiarities of early-stage development of multi-sided digital platforms originating in small economies.</u>	Kaspars	Ratkevičs	2022	Yuri Romanenkov	29	
		Vadims	Šeršņovs				
2022 012	<u>The value of design in the business of the textile and clothing industry in Latvia</u>	Dace	Nelsone	2022	Aija Freimane	54	
		Zane	Ozola				

Year 2021

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2021 001	<u>Achieving effective hybrid working: hybrid workplace elements for white collar workers in Latvia and their relationships with employee productivity and well-being during COVID-19 pandemic</u>	Diāna	Fridrihsone	2021	Inga Gleizdāne	62	<u>SSE Riga Student Research Papers 2021 : 10 (242)</u>
		Jūlija	Suhodoļska				
2021 002	<u>An Exploration of Social Media Influencer Marketing in Latvia and Lithuania</u>	Uldis	Slicans	2021	John Branch	50	
		Ieva	Valašiniene				
2021 003	<u>Climate Change Scenarios for Forestry in the Baltic Countries</u>	Mantas	Krasauskas	2021	Xavier Landes	99	
		Māris	Plūme				
2021 004	<u>Consumer switching behaviour analysis in the electricity market in Latvia</u>	Roberts	Meiers	2021	Heidi Reinson	58	
2021 005	<u>Digital Maturity Best Practice Model - digital transformation story from nine succeeding countries</u>	Alina	Mezciema	2021	Kārlis Krēsliņš	62	
		Melvin	Rosario				
2021 006	<u>Equity warrants' role in bank lending</u>	Zane	Circāne	2021	Arvīds Kostomārovs	40	
2021 007	<u>Exploring Corporate Sociopolitical Activism (CSA) – The Secrets of Success</u>	Aleksandra	Kostyukovich	2021	John Branch	102	
		Dainis	Niedra				
2021 008	<u>Gen Z employees: challenges for the management to understand, attract, and engage the new generation</u>	Deividas	Jacka	2021	Marina Pavlova	42	
		Igor	Potievsky				
2021 009	<u>How gamification via online gambling casinos can help to positively influence environmentally-friendly behavior</u>	Angus	Macdonald	2021	Ivars Austers	79	
		Denys	Ustymenko				
2021 010	<u>Preconditions for Increasing Savings in Latvia</u>	Mārtiņš	Birks	2021	Aivars Timofejevs	78	
		Agris	Gaujenietis				

Year 2020

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2020 001	Awareness of the positive effects of digital transformation in the Latvian woodworking industry amongst SMEs and entrepreneurs	Mārtiņš	Eglītis	2020	Kārlis Apkalns	56	
		Edgars	Makarovs				
2020 002	Effective Management of Virtual Teams	Sergejs	Starkovs	2020	Marina Pavlova	43	
2020 003	Gamification in grocery loyalty programs in Latvia as value enhancement for customers	Artjoms	Jefimovs	2020	John Branch	48	SSE Riga Student Research Papers 2020 : 10 (232)
		Patrick	Koeck				
2020 004	The impact of creative industries on the development of brownfields in Riga	Anete	Bilzena	2020	Aivars Timofejevs	63	
		Ivars	Sudmalis				
2020 005	Innovation and technology adoption in organizations: a case of waste collection in Latvia	Egons	Bušs	2020	Dmitrijs Kravčenko	60	
		Ansis	Sedlenieks				
2020 006	Introducing Flexibility into the 2nd Pillar of Pension System in Latvia	Vladimirs	Bolbats	2020	Olegs Tkacevs	54	
		Sheng	Jiang				
2020 007	Latvian Corporate Tax reform impact on capital investments	Ingus	Andersons	2020	Andris Strazds	52	
		Jānis	Čupāns				
2020 008	Motivational factors for running a spin-off in IT-based industry in Estonia	Ebe	Nomm	2020	Aivars Timofejevs	43	
		Ksenia	Solovyeva				
2020 009	The Role of Occupational Groups and Age Differences in Relation to Employee Work Engagement in High Value Manufacturing Industry in Estonia	Eveli	Opmann	2020	Inga Gleizdane	66	
		Santa	Rozkalna				
2020 010	The role of trade union and management in perceived job security. Case of AS Sadales Tīkls	Inga	Āboliņa	2020	Ivars Austers	43	
		Jānis	Klauss				
2020 011	Social Impact Investment market: Unlocking the supply side in Lithuania	Tomas	Marcinkus	2020	Karen Wilson	53	
		Marius	Vasiliauskas				
2020 012	Stewardship Codes and Institutional Investors' participation in Governance. The Lithuanian perspective	Irmantas	Beržauskas	2020	Anete Pajuste	39	
		Mindaugas	Petrauskas				
2020 013	Work engagement - evidence from the IT sector in Latvia	Lauris	Raipulis	2020	Lasse Lychnell	54	

Year 2019

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2019 001	Applicability of Lean Startup approach in manufacturing business	Andris	Dlohi	2019			
		Haoran	Huang				
2019 002	Artificial intelligence in a modern corporate board: the Baltics' perspective	Viačeslav	Blaščiuk	2019	Dr. Anete Pajuste		Title as in diploma: Corporate board in the age of AI
		Aleksandrs	Rjabovs				
2019 003	Capex vs. Opex: Influence of financial aspect on motives of Latvian companies shifting to Cloud services	Kaspars	Kiesners	2019	Dr.Kārlis Krēsliņš		
		Krišjānis	Oliņš				
2019 004	How can AI-Automated Financial Tools be used to Increase Millennials' Retirement Savings?	Yevgen	Drebus	2019	Dr. Ģirts Dimdiņš		Title as in diploma: Perspective of Artificial Intelligence (AI) driven Individual Retirement Savings Account (IRSA) in Latvia
		Arturs	Miezis				

2019 005	The Importance of City Branding on the Development of Small and Medium-Sized Tourism-Leisure Service Businesses in Latvia	Maija	Āboliņa-Tomsone	2019	Aivars Timofejevs		Title as in diploma: The Impact of City Branding on the small and medium tourism-leisure service business development in Cities of Latvia
		Dagnija	Balode				
2019 006	Incumbent Defense Strategies in the Banking Industry in the Light of Digital Transformation: Case of Latvian Commercial Banks	Andris	Krasovskis	2019	Kārlis Apkalns		Title as in diploma: Regulatory aspects of Software as a service (SAAS) implementation in the Latvian banking industry
		Aleksandrs	Novoženovs				
2019 007	Low-skilled immigrant employment in Latvia. Employer perspective.	Māra	Aļeksēja	2019	Aivars Timofejevs		SSE Riga Student Research Papers 2019 : 12 (222)
		Toms	Auškāps				
2019 008	The Marketization of Higher Education: A Comparative Analysis of the Avionics Bachelor Programmes at Riga Technical University (Latvia) and National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" (Ukraine)	Maksims	Krivunecs	2019	Dr. John Branch		Title as in diploma: The transformation of public university curricula in Latvia and Ukraine from 1991 to 2018
		Andrii	Shkliar				
2019 009	The power of social networks in promoting employer brand	Liliya	Litvinok	2019	Dr. John Branch		Title as in diploma: The power of social networks in attracting of talented employees
		Nadzeya	Ruchanova				
2019 010	Retention of Engineers in Manufacturing Companies	Aleksandrs	Gusevs	2019	Dr. Monica Franco-Santos		Title as in diploma: Retaining of highly skilled workforce in Latvian HI-TECH production companies
		Romans	Safarevics				
2019 011	Transformation of the organizational culture in Latvian schools to make it more attractive for young teachers	Agnese	Bērziņa-Vintere	2019	Dr. Claudio Rivera		Title as in diploma: Transformation of the organizational culture in schools in order to make it more attractive for young teachers
		Andris	Gribusts				
Year 2018							
2018 001	AI (Artificial Intelligence) – an Innovative Way of Fraud Prevention and Detection in CNP (Card Not Present) Transactions	Tatjana	Stasjuka	2018	Arnīs Sauka		
2018 002	Cooperation of Latvian enterprises with universities on new product development: lessons learnt and future constructed	Anna	Čukule	2018	Inna Kozlinska		SSE Riga Student Research Papers 2018 : 11 (209)
		Toms	Kalderovskis				
2018 003	Critical success factors of NPD in a telecom company undergoing transition to convergent business model: case of velcom	Yulia	Daineko	2018	Kārlis Krēsliņš		
		Raman	Lapchuk				
2018 004	Cultural and creative industry companies internationalization through e-commerce	Dana	Stolere Rušiņa	2018	Kārlis Krēsliņš		
		Irina	Voronova				
2018 005	The drivers behind the shift from traditional offices to co-working spaces in Estonian companies	Gert	Jostov	2018	Aivars Timofejevs		
		Uku	Tammaru				
2018 006	Exploring the Usage of Social Media Influencers as a Promotion Tool	Mindaugas	Navikas	2018	John Branch		
		Tadas	Sudnius				
2018 007	Human capital as a determinant for successful fundraising in early-stage start-ups in Latvia	Sanda	Lace	2018	Aivars Timofejevs		SSE Riga Student Research Papers 2018 : 12 (210)
2018 008	Importance of talent management-employee perspective. Case of Latvian production companies	Izīda	Gerkena	2018	Marina Pavlova		
		Santa	Sīpola				
2018 009	Motivation factors for Investors in PPP projects - Implementation in Russia	Maria	Kuznetsova	2018	Karen Wilson, Morten Hansen		
		Maria	Kyshtymova				

2018 010	Overcoming product availability barriers as a key to the development of the innovative pharmaceutical industry: the case of Latvia's oncology drug market	Uldis	Hļevickis	2018	Daiga Behmane		
2018 011	Packaging deposit return system establishment in Latvia the key success factors and potential challenges	Jurģis	Ugors	2018	Andris Strazds		
		Ieva	Vilnīte				
2018 012	The Sharing Economy, From Immovable to Movable Assets – the Example of Car-Sharing	Julius	Hefte	2018	Katerina Hellström		
		Dennis	Kairans				
2018 013	Success drivers of Bancassurance in Latvia	Evija	Dundure	2018	Andris Kotāns		
		Rūdolfs	Dzelzītis				
2018 014	Sustainable real-estate financing potential in Latvia	Andris	Kalinka	2018	Xavier Landes		
		Ēriks	Kehris				
Year 2017							
2017 001	Agility of financial industry companies in Latvia	Janis	Benefelds	2017	Yuri Romanenkov	35	
2017 002	Challenges of Advanced Analytics Adoption in the Finance Industry of Latvia	Santa	Lemša	2017	Arnis Sauka	47	
2017 003	Critical Success Factors Affecting Strategy Execution in IT Services Outsourcing	Maksims	Pisculins	2017	Yusaf H. Akbar	56	
2017 004	Development of Sustainably Produced Food Products in Latvian Food Market	Normunds	Stanevics	2017	Xavier Landes	53	
2017 005	Difference in communication competencies of Generation X and Generation Y in workplace	Jana	Gridasova	2017		26	Other title: Generational difference in workplace: communication competencies applied by generation X and generation Y
2017 006	Differences between factors influencing retention of local and foreign line employees in logistics companies in Baltic region	Pavels	Solovjovs	2017	Marina Pavlova	45	
		Andrejs	Petrovs				
2017 007	Driving Factors Affecting Entrepreneurial Employees Choice between Entrepreneurship and Intrapreneurship in Latvia	Normunds	Blumbergs	2017	Aivars Timofejevs	60	SSE Riga Student Research Papers 2017 : 2 (189)
2017 008	Employee engagement: Do generation differences matter? The case of HVAC industry in Latvia	Iryna	Serbinenko	2017	Marina Pavlova	47	
2017 009	Employee motivation and organizational rewards: A close look at the Latvian context	Ingus	Salmins	2017	Monica Franco-Santos	51	
		Tom	Lokere				
2017 010	Estonian subsidiaries contribution to foreign multinational companies: Strategy and knowledge creation	Margus	Vahemäe	2017	Yusaf H. Akbar	58	
2017 011	EVA of state forest management in Latvia	Guntars	Lagūns	2017	Katerina Hellström	46	
2017 012	Factors determining enterprise information system success in Latvia	Rinalds	Sluckis	2017	Tomislav Rimac	44	
2017 013	Growth potential of functional food market in Latvia	Līga	Upeslace-Kukaine	2017	Aivars Timofejevs	48	Other title: Understanding attitude toward enriched or "functional" food in Latvia
2017 014	How do leaders in Latvia adapt their communication style to personalities of their subordinates?	Ilze	Rosicka	2017	Marina Pavlova	58	

2017 015	The Impact of Facebook Advertising on Brand Equity: An Experiment in Lithuania	Konstantīns	Pļešakovs	2017	John Branch	39	
		Svetlana	Pavlovskiene				
2017 016	Implications of the Hofstede model for consumer behaviour	Konstantin	Galenskiy	2017	John Branch	50	
2017 017	Is it possible to change the past?	Zanda	Arnavā	2017	Kaspars Kauliņš	57	Other title: Is it possible to become a junior IT specialist without a special education and experience in a relatively short time (1-5 months)?
2017 018	Key Demand Factor Impact on Consumer Decision Making Process Buying Residential Real Estate:The Case of Riga	Janis	Kuiva	2017	Andrejs Jakobsons	53	
		Janis	Anis				
2017 019	The Potential for Developing a Social Impact Investment Market in Latvia	Aija	Veigure	2017	Karen Wilson	54	SSE Riga Student Research Papers 2017 : 1 (188)
		Anželika	Zorina				
2017 020	Round-wood logistics digital transformation in Latvia	Jānis	Osis	2017	Arnis Sauka	50	
2017 021	In search of an optimal tax-efficient cost sharing VAT model suitable for the Latvian banking sector	Ilona	Butāne	2017	Christopher Goddard	43	
		Ricky	Yong				
2017 022	Social media: A study of its use by the Baltic States' largest translation service providers	Vasilijš	Ragačevičš	2017	Mattias Svahn	52	
2017 023	The team cohesion dynamic during the period of increasing and decreasing of the number of personnel in the professional service firm	Mihail	Dzondzua	2017	Mārtiņš Veide	48	
Year 2016							
2016 001	Convergence of Airline Business Model. Will Low-Cost Model prevail over Full Service Model?	Janno	Kuusk	2016	Yusaf H. Akbar	57	
2016 002	Crowdfunding - factors driving investors' decision-making in Latvia	Gatis	Šetlers	2016	Aivars Timofejevs	49	SSE Riga Student Research Papers 2016 : 1 (177)
		Jānis	Valdmanis				
2016 003	Development of Inbound Medical Tourism in Latvia: factors of importance and acceleration methods	Janis	Rancans	2016	Andrejs Jakobsons	56	
		Mara	Vetra				
2016 004	Employee engagement drivers in time of organisational change. The case of "Citadele" Lithuania	Ada	Mockute	2016	Marina Pavlova	48	
2016 005	Finding start-ups to invest in: factors influencing Investors' choice in Latvia and Estonia	Antons	Gorchakov	2016	Arnis Sauka	53	
		Uldis	Usitis				
2016 006	Hostile takeover of companies in Ukraine	Dmytro	Sazonov	2016	Aleksandrs Antonovs	91	
2016 007	The Impact of Change Management on the Success of Lean Manufacturing Implementation – Research in Metalworking Industry	Sergei	Sossenkov	2016	Juris Ulmanis	59	
2016 008	Importance of regular and systematic measurements driving Change Management in an organization with matrix organizational structure and avoiding its disadvantages	Roberts	Jonins	2016	Tomislav Rimac	55	
2016 009	The Nature of Client Relationships in a Digital World: A Case Study of Credit Suisse	Olga	Sushchinskaya	2016	John Branch	53	

2016 010	Non-life insurance product innovation blockers in the Estonian consumer segment	Artur	Praun	2016	Aivars Timofejevs	75	
2016 011	Non-monetary perks as a way to increase IT company's attractiveness in Baltic States and Belarus	Aleksei	Kuzmin	2016	Marina Pavlova	66	
		Aliaksei	Shliakhouski				
2016 012	Role of the new technologies on payment card development in Latvia	Agnese	Grinberga	2016	Arnis Sauka	45	
		Inga	Sina				
2016 013	Success and failure factors in cross-border M&A in Latvia in the context of post-acquisition change implementation	Vladislavs	Mejertals	2016	Peter Zashev	42	
2016 014	Use of Behavioural Economics principles in sale of general insurance products	Uldis	Dzintars	2016	Ivars Austers	38	
		Oleg	Zakov				
Year 2015							
2015 001	Behavioural Motives and Leadership Styles of the Leading Entrepreneurs of Latvia	Dmitrijs	Pavlovs	2015	Roberts Ķīlis	71	
		Artūrs	Pumpurs				
2015 002	Career Development Drivers of Latvian Executives	Svetlana	Grundmane	2015	Marina Pavlova	44	
		Ludmila	Skibo				
2015 003	Claim Handling Experience Impact on the Customer Purchase Behaviour in Voluntary Motor Insurance	Dace	Ivaska	2015	Ivars Austers	41	
2015 004	Consumer Attitude Towards Borrowing for Purchasing Property	Uliana	Pak	2015	Aivars Timofejevs	46	
		Vladimir Zeev	Strutsovski				
2015 005	Critical Success Factors for Private Public Partnership (PPP) Implementation in Latvia	Aleksandrs	Geroniks	2015	Vjačeslavs Dombrovskis	53	SSE Riga Student Research Papers 2015 : 11 (176)
		Pēteris	Lejnieks				
2015 006	Does the European Union Structural Funds Support Improve Competitiveness of Enterprises? Medium Term Impact Study of 2004-2006 Period	Dace	Gruberte	2015	Aleksejs Melihovs	50	SSE Riga Student Research Papers 2015 : 10 (175)
2015 007	Economic Contribution of the Business Immigration Program in Latvia: Impact of the Changes in Regulations	Andrey	Popov	2015	Andrejs Jakobsons	37	
2015 008	Global Sourcing of Skills and Services - How Can Companies Benefit?	Jacob Bach	Christensen	2015	Yusaf H. Akbar	52	
2015 009	Hostile Takeover of Companies in Latvia	Kristine	Apsite	2015	Roberts Ķīlis	76	
		Alesja	Zvejniece				
2015 010	How Integrated Business Planning (IBP) Process Can Influence Business Results of the Company	Vladimir	Ivanov	2015	Tomislav Rimac	51	
		Ilja	Saburov				
2015 011	Impact of the Corporate Culture of the Parent Company on the Corporate Culture of its Local Subsidiary	Natalia	Galitskaya	2015	Richard Pooley	46	
		Gunita	Kiesnere				
2015 012	Latvia – Culturally Attractive Place to Do Business and Invest? Stereotypes vs. Actual Observed Behaviour	Agnese	Kleina-Kirhnere	2015	Richard Pooley	47	
2015 013	Predicting Industry Change: How Digitization Transform Newspaper Distribution and Its Influence on Applicable Business Models	Meelis	Aus	2015	Mark Lee Hunter	55	
		Mikkel Krøyer	Jensen				

2015 014	Riga's Competitiveness as a Conference Destination	Natalija	Jermolajeva	2015	Arnis Sauka	48	
		Vladislavs	Korjagins				
2015 015	Social Media Communication Styles in Nordic Financial Services Companies	Johan	Rosen	2015	Jonas Colliander	37	
2015 016	The Use of Evaluation Methods Towards Online Retail Companies by Professional Analysts in Russia	Ivan	Pliuhachou	2015	Agnes Lubloy	50	
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2014 001	Branding Tools in the Absence of Traditional Media: A Case Study of Beer Brand in Russia	Sergey	Selivanov	2014	John Branch	31	
2014 002	Corporate Risk Management in Latvia: Hedging, Speculation or Non-hedging Behavior?	Mārtiņš	Strazds	2014	Katerina Hellström	33	
2014 003	Critical Success Factors of the Oil and Gas Software Ecosystems	Prem Dayal	Saini	2014	Kārlis Krēsliņš	53	
2014 004	Customer Loyalty Metrics and Impact of Brand Loyal Customers on Performance in Latvian P&C Insurance Market. Research and Analysis Based on Seesam Insurance AS Case	Aigars	Freimanis	2014	Ivars Austers	45	
		Jānis	Ķempe				
2014 005	Does Building and Operating a Low Cost Carrier Terminal Impact Passenger Choice about Flying a Low Cost Carrier?	Ivars	Pavasars	2014	Yusaf H. Akbar	76	
2014 006	Effect from Representation Passenger Car Limit Change on Car Registration in Latvia	Ivars	Ozoliņš	2014	Aivars Timofejevs	59	
2014 007	Employer Branding and Its Implementation: Case of Latvia IT Service Companies	Zane	Segruma	2014	Kārlis Apkalns	54	
2014 008	An Exploration of Bundling in the Telecommunications Industry in Latvia	Kristaps	Tomsons	2014	John Branch	67	SSE Riga Student Research Papers 2014 : 9 (165)
		Gints	Bukovskis				
2014 009	Family Influence on Women-manager Career Path and Strategies to Achieve Workfamily Balance: Study of Latvia	Ilva	Sproģe	2014	Claudio Rivera	72	
		Baiba	Krieviņa-Sutora				
2014 010	Leadership Competencies as Perceived by Employees of Swedbank Latvia: Does Gender Play any Role?	Ilze	Mālkalne	2014	Kaspars Kauliņš	53	
		Andželika	Berga				
2014 011	Main Drivers of Motivation for Sustainability Reporting. Case Study of State-Owned Enterprises in Latvia	Daina	Gulbe-Ūle	2014	Lin Lerpold	57	
		Pārsla	Baško				
2014 012	Micro Enterprises Tax Payers in Latvia	Juris	Stinka	2014	Tālis Putniņš	45	SSE Riga Student Research Papers 2014 : 8 (164)
		Dainis	Bonda				
2014 013	More than Simple Gut Feeling: Perceived Role of Intuition in Decision Making Processes among Members of Latvian Managerial and Supervisory Boards	Aija	Lilienfelde	2014	Tomislav Rimac	48	
		Mikus	Lācis				
2014 014	What Factors Determine Containerized Cargo Flows through the Seaports of Latvia?	Raitis	Nespons	2014	Alf Vanags	52	
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2014 015	Will Latvian Pension System Grant Decent Retirement Benefits?	Deniss	Sazonovs	2014	Andrejs Jakobsons	34	
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2013 001	Asset Management Challenges for Foreign Investors in Russia	Dina	Lukjanska	2013	Katerina Hellström	41	
2013 002	Can Social Entrepreneurship be Commercially Beneficial? A Case Study of Latvia	Ilga	Strangote	2013	Arnis Sauka	40	
		Anželika	Lukša				
2013 003	Evaluating Carbon Footprint of Baltic Container Terminal, Riga	Vikramjeet	Saran	2013	Alf Vanags	24	
2013 004	An Exploration of ROI of Social Media in Latvia	Jānis	Ennītis	2013	John Branch	51	
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2013 007	Financial Hedging Usage and Practices in Baltic Region	Jovitas	Elzbergas	2013	Andrius Načajus	33	
		Sandis	Mediņš				
2013 008	Impact Assessment of the Baltic States Strategic Models for Energy Security on the Business Sustainability of the Baltic Energy Industry	Thibault	Normand	2013	Jevgenijs Steinbuks	28	
2013 009	Investment Project Evaluation Using the Component of Embedded Real Option	Aleksandr	Timarov	2013	Katerina Hellström	48	SSE Riga Student Research Papers 2013 : 8 (156)
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2013 011	Main Factors Influencing Employees' Openness in Employee Engagement Survey	Madara	Juška	2013	Uldis Pāvuls	65	
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2013 012	Marketing Strategy for a "Just Born" Translation Agency	Marija	Zaiceva	2013	John Branch	35	
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2013 016	Sales Techniques Used in the Localisation and Translation Industry	Zelma Diāna	Vidiņa	2013	John Branch	26	
2013 017	Sustainable Strategic Differentiation Possibilities in Electricity Supply to Households	Dāvis	Skulte	2013	John Branch	33	
		Rolands	Lūsveris				
2013 018	VAS Audience Classification, Connected Trends in Mobile Telecommunication Industry and Suggestions for Mid-Term Perspective	Aleksandrs	Busarovs	2013	Tracy Tuten	54	
		Dmitri	Litvinovich				
2013 019	What Influences Employee Work Engagement at the Latvian State-owned Enterprise Lattelecom?	Inga	Alika	2013	Claudio Rivera	73	
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		Serhiy	Kalinovsky				
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2012 004	Impact Assessment of the New Regulatory Measures Proposed by the Corruption Prevention and Combating Bureau on Professional Lobbying Service Providers in Latvia	Mārtiņš	Krieviņš	2012	Linda Austere	55	
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2011 016	The Usage of Information Technologies in Latvian Enterprises for Asset Management	Arhur	Apalis	2011	Juris Ulmanis	26	
2011 017	Factors Influencing Consumer Buying Decision in Retail Fuel Market in Latvia	Tatjana	Lesovaja	2011	John Branch	43	
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2010 015	The Role of Social Media Marketing in B2B and B2C Companies in Latvia	Inga	Erkmane	2010	John Branch	45	
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2009 009	In Pursuit of ISO Certification: Clients' and Consultants' Perspectives on Quality Consultancy Projects' Process in Latvia	Katerina	Zavgorodnaja	2009	Ivars Austers	42	SSE Riga Research Papers 2009 : 7
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2009 011	Latvian Banks' Liquidity Regulation and Monitoring Assessment	Ilja	Koselevs	2009	Renars Ruisis	42	
2009 012	Latvian Corporate Customer Market of Mobile Telecommunications Industry: Segmentation and Targeting Strategies	Andris	Forstmanis	2009	Juris Ulmanis	47	
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2009 018	The Potential of Corporate Social Responsibility in Retail Customers' Loyalty Building for Latvian Banking Sector	Renars	Karass	2009	Evita Lune	36	
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2008 002	Competitive Advantage Strategy in Latvia's Mobile Telecommunication Market	Gunārs	Danbergs	2008	Artūrs Lindemanis	60	
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2008 007	Entering into ISP Business: Is it Going to Provide a Sustainable Growth for Mobile Telecom Operators in Latvia	Ivars	Porietis	2008	Juris Ulmanis	52	
2008 008	The Expected Impact of Solvency II on Latvian Non - life Insurance Companies	Sanita	Livdāne	2008	Christopher Goddard	51	
2008 009	Factors Affecting the Customer Choice of Outgoing Leisure Travel Services in Latvia	Maria	Karpova	2008	Aivars Timofejevs	48	
2008 010	Factors Influencing the Decision of Foreign Investors to Develop Industrial Production in Latvia	Janis	Vitolins	2008	Andrejs Jakobsons	84	
2008 011	Foreseeable Future: Management Preferences, Market Risk Exposure and Company Performance Results in Infrastructure Companies	Guntars	Jansons	2008	Arnis Sauka	83	
2008 012	Improving Employee Motivation through Training in Hospitality Industry of Latvia	Inga	Bratena	2008	Larry Stout	52	
2008 013	International Market Selection by Entrepreneurs in the Baltic States	Gunta	Linde	2008	Greg Mathers	55	
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2008 015	Main Behavior Trends of People's Consumption Decisions Concerning Longterm Financial Investments in Latvia	Jānis	Ozoliņš	2008	Ivars Austers	42	
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2008 019	Rental Housing Project Development in Riga	Sergejs	Babaicevs	2008	Aivars Timofejevs	28	
2008 020	Segmentation of Vilnius Cultural Tourist: Factor Analysis and Clustering	Irena	Garbeniene	2008	Aivars Timofejevs	41	

2008 021	Service Quality in Supermarkets: What Potential Consumers from Riga in Age 18 - 50 Mean by that?	Ivo	Velde-Bergs	2008	Jurgita Baltrušaitytė-Axelson	30	
2008 022	Validity of Enterprise Growth Model in a New and Growing Market Economy	Sandis	Jansons	2008	Kaspars Kauliņš	38	
2008 023	The Vicious Circle of Handset Subsidies Options for Latvian Mobile Industry	Mārtiņš	Gode	2008	Roberts Ķīlis	44	
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2007 001	Assessment of result-based management practice in public sector in Latvia	Ivars	Solovjovs	2007	Christopher Goddard	87	
2007 002	Competitiveness of Heavy Industry of Latvia. Aspect of Metal Industry	Kaspars	Rokens	2007	Rota Šņuka	42	
2007 003	Electronic signature has been introduced. Does it have any survival chances for Latvian business?	Jevgenijs	Djugajevs	2007	Jūris Ulmanis	55	
2007 004	Expected Experiences From Media Consumption Among Latvian Speaking Population in Latvia, a Newspaper Company Should Address in the Future	Liene	Vilnīte	2007	Aivars Timofejevs	40	
2007 005	Future of blogs as brand building communication tool in Latvia	Laura	Minskere	2007	Ivars Austers	77	
2007 006	Is Latvian "Gadget man" an Effective Manager?	Andris	Lauciņš	2007	Uldis Pāvuls	43	
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2007 010	Momentum Effect in Central and Eastern Europe Stock Exchange Markets	Paulius	Avižinis	2007	Anete Pajuste	49	
2007 011	Talent Makes Capital Dance: Talent Management in Latvia - Approaches, Issues and Benefits	Guna	Joma	2007	Gitāna Dāvidsone	35	
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2006 002	Banking consolidation trends and models in Latvia	Rolands	Feldmanis	2006		45	
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2006 004	Corporate governance problems in large Latvian enterprises with a dominant shareholder	Ilona	Strode	2006	Uldis Pāvuls	61	
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2006 011	Why Latvian construction companies do not merge	Andris	Treijs	2006	Mark Chandler	31	
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2005 001	Acceptance of e-insurance offices by Estonian private customers	Katrin	Rasmann	2005		49	
2005 002	Analysis of the influence of regulation and public policies as a critical factor for the development of mobile Internet in Latvia	Sergio	Ramos	2005	Ilze Bargā	36	
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2005 008	Decision making culture in rural municipalities of Latvia	Ilze	Bērziņa	2005	Ivars Austers	64	Assistant: Evija Tālberga
2005 009	Determining the weight of pharmacist advice in perceived customer value. The sales promotion of dermocosmetics	Egils	Rupeks	2005	Prof. Hans-Joachim Zilcken	43	
2005 010	Employee training as a manager's toolbox: Missed opportunities	Anatolijs	Peškovs	2005	Uldis Pāvuls	65	
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2005 013	The expected impact of Basel II requirements on Latvian banking sector in medium term future	Roberts	Stuģis	2005	Mārtiņš Kazāks	74	
2005 014	An exploration for the WTO as a platform of Taiwan in promoting foreign relations	Hwang Chyi	Yeh	2005		47	
2005 015	Framing a financial investment proposal. Influence of intuitive thinking. Case: savings in Latvia	Kristīne	Lomanovska	2005	Ivars Austers	49	
2005 016	Is Latvia ready for preparation and implementation of projects to be financed by EU structural funds?	Olita	Bērziņa	2005	Valdis Dombrovskis	42	
2005 017	Legal aspects of liberalizing fixed line telephony in Latvia	Vestards	Rozenbergs	2005		54	
2005 018	Management professionalisation (Management succession from owners to professionals in Latvian context)	Vadims	Reinfelds	2005		42	
2005 019	The Means-End Chain model application to business-consumer marketing research	Adis	Liepiņš	2005		58	
2005 020	The role of lobbying for industries in Latvia: its use, abuse and the consequences	Undīne	Būde	2005		47	
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