



## *Report on key activities*

### *January 2015 – July 2017*

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The Centre for Sustainable Business at SSE Riga (CSB) was founded in 2012 thanks to the generous financial support of SEB. The key aim of the CSB is to foster a discussion on sustainability both in the business community and in society in general. The Centre consists of its director, Dr Arnis Sauka, Assistant Professor Dr Xavier Landes (recruited in fall 2016) and Project Manager Liene Sandalāne. A number of other researchers representing academic institutions and NGOs are involved in the activities of the CSB on an ad-hoc basis.

To raise awareness of sustainability, the CSB, in cooperation with its partners, provides research, teaching and training and contributes actively to public debate. This report summarises key activities within the Centre for Sustainable Business at SSE Riga from January 2015-July 2017.

### **1. Teaching**

#### **Ethics and Sustainable Business Course (bachelor's level)**

The Ethics and Sustainable Business course at SSE Riga was launched on November 26, 2012, and continued from 2013-2015. Each year this course has gathered more than 130 students and 16 companies for joint learning experiences in the fields of sustainability and CSR. The course was run by a team of SSE Riga and visiting lecturers, including Dr Roberts Kīlis, Dr Arnis Sauka, Dr Karen Wilson and Dr Thomas Eggert. Since September 2016, Dr Xavier Landes has been involved in further developing the course and acted as a course director. This has resulted in further development of the course, drawing on an in-depth literature review on climate change. Dr Landes has also actively applied for funding and has already built an international network (involving the University of Copenhagen, McGill University, and Université Catholique de Louvain) to benefit course participants.

#### **Ethics and Sustainable Business Course for the EMBA**

The first sustainable business course for the EMBA in which the Centre was involved took place in Sweden in 2013; EMBA students got acquainted with best practice sustainability examples at TeliaSonera and other Swedish companies. The theoretical background for

the course was provided by lecturer Dr Hans De Geer. Since then, the CSB has been involved in elaborating on training content for an executive and corporate public, e.g. with the Swedish Institute in October 2016.

### **Other teaching activities**

Dr Xavier Landes has contributed to other courses at SSE Riga, such as the EMBA Programme, Organisation and Management and Research Methods. He has also taught at various institutions such as Stradins University, Turiba University and the French Lycée, further promoting the concept of sustainability to a wider audience.

In spring 2016 Dr Arnis Sauka ran the PhD-level course 'New Scientist Lab: Advancing Skills for Developing a Doctoral Thesis' (3 ECTS, B level), while in fall 2016 he ran the PhD-level course 'How to Write an Academic Article' (4.5 ECTS, B level). This teaching is part of the Centre's activity to promote excellence within the academic environment of Latvia, involving sustainability and ethics in academic writing. The course is run within the framework of a cooperation agreement with SSE Riga, RISEBA University and BA School of Business and Finance, PhD Programme in Business Management. Arnis Sauka has also held guest lectures in SSE Riga courses such as Organisations and Management (BSc) and Research Methods (BSc and EMBA).

### **Bachelor's and EMBA Theses**

From 2015 to 2017, CSB members have supervised and evaluated numerous theses on topics such as fiscal morale, the shadow economy, corporate social responsibility, and human rights violation scandals. By doing so, they contribute to the diversity of skills nurtured at SSE Riga and to training responsible future leaders.

## **2. Research: publications**

To understand the business environment in terms of sustainable (as well as unsustainable) business practices, there is a need to undertake research on two levels: *theoretical*, about the economic, political and ethical dimensions of sustainability and business ethics, and *applied* – in both the Baltic context and beyond. Key output from the research activities of the CSB from January 2015-July 2017 is summarized below.

### **2.1. Academic Publications 2015-2017**

#### **Journals**

Landes X., Bozzo-Rey M. and Klint-Jensen (Eds.) (2017, forthcoming), 'The Ethics of Market Regulation', *The Journal of Social Philosophy*

Landes X., Kappel K. and Marchman M. (Eds.) (2017, forthcoming), 'Controversial Technologies and Public Participation Paradigm', *Ethics Forum*

Mickiewicz, T., A. Rebmann and A. Sauka (2017), To Pay or not to Pay? Business Owners' Tax Morale: Testing a Neo-Institutional Framework in a Transition Environment. *Journal of Business Ethics* <https://doi.org/10.1007/s10551-017-3623-2>

- Mickiewicz, T., A. Sauka and U. Stephan (2016), On the Compatibility of Benevolence and Self-Interest: Philanthropy and Entrepreneurial Orientation. *International Small Business Journal*, 34(3), 303-328.
- Nielsen, Morten E.J. and Xavier Landes (2016), 'Fighting Status Inequalities: Non-domination vs Non-interference', *Public Health Ethics* 9(2): 155-163.
- Putnins, T. and A. Sauka (2015), Measuring the Shadow Economy Using Company Managers. *Journal of Comparative Economics*, 43 (2015), 471-490.
- Sauka, A. (2015), Measuring the Competitiveness of Latvian Companies. *Baltic Journal of Economics*, 14:1-2, 140-158.

### **Books**

- Sauka, A. and A. Chepurenko (2017) (Eds.), *Entrepreneurship in Transition Economies. Diversity, Trends and Perspectives*. Springer.
- Sauka, A., F. Schneider and C. Williams (2016) (Eds.), *Entrepreneurship and the Shadow Economy*. Edward Elgar.
- Smallbone, D., M. Virtanen and A. Sauka (2016) (Eds.), *Entrepreneurship: Innovation and Regional Development*. Edward Elgar.
- Sauka, A. (2016) *Factors Influencing the Shadow Economy in the Construction Industry in Latvia. Viewpoints of Entrepreneurs and Experts*. SSE Riga and BASE: Riga, Latvia. (in Latvian)

### **Book chapters**

- Landes, X. (2017, forthcoming) 'Is a Common Culture a Public Good?' to be published in a book on political values in Latvia edited by Sergej Kruk.
- Landes, Xavier (2016), 'Kādu krīzi piedzīvo Eiropa? Politiskie principi un labklājības valsts' in Sergejs Kruks, *Ekonomiskā krīze Latvijā "Veiksmes stāsta" pēcgārša*, Rīga: Rīgas Stradiņa Universitāte
- Putnins, T. and A. Sauka (2016) 'The components and determinants of the shadow economy: Evidence from the Baltic countries'. In Sauka, A. F. Schneider and C. Williams (Eds.) *Entrepreneurship and the Shadow Economy*. Edward Elgar.
- Sauka, A. and L. Auza (2015) 'Internationalisation Strategies of Latvia Entrepreneurs: Cases of Stenders, Munio Candela, Trousers London and Primekss'. In Farihna, L., J. Fereirra, H. Birkbeck and S. Bagchi-Sen (Eds.) *Handbook of Research on Global Competitive Advantage through Innovation and Entrepreneurship*. IGI Global.

## **2.2. Applied research: Reports/Research Series 2015-2017**

- Putnins, T. and A. Sauka (2017) *Shadow Economy Index of Baltic Countries 2009-2016*. SSE Riga: Riga, Latvia.
- Sauka, A. (2017) *The Shadow Economy in the Construction Sector in Latvia, 2015-2016*. BASE: Riga, Latvia. (In Latvian)
- Sauka, A. (2016) *FICIL Sentiment Index 2015-2016. Development of the investment climate in Latvia: the viewpoints of foreign investors*. SSE Riga and FICIL: Riga, Latvia.
- Putnins, T. and A. Sauka (2016) *Shadow Economy Index of Baltic Countries 2009-2015*. SSE Riga and SEB: Riga, Latvia.

- Masane-Ose, J. and A Sauka (2016) *Foreign Investors' Viewpoints on the Shadow Economy in Latvia*. KPMG, SSE Riga and FICIL: Riga, Latvia.
- Sauka, A. (2016) *The illegal TV market share in Latvia*. SSE Riga, BASE. (in Latvian)
- Sauka, A. (2016) *Latvian Entrepreneurs on the Quality of the Juridical System in Latvia*. SSE Riga. (in Latvian)
- Putnins, T. and A. Sauka (2016) *Shadow Economy Determinants and Impact Assessment in Latvia, Lithuania and Estonia*. OECD: Paris.
- Sauka, A. (2016) *Inclusive Entrepreneurship in Latvia*. OECD Policy Assessment Note, OECD: Paris.
- Sauka, A. (2015) *Supporting the Unemployed in Entrepreneurship in Latvia*. OECD Report: Paris.
- Sauka, A. (2015) *Investment Climate in Latvia: The Viewpoints of the Foreign Investors*. FICIL Sentiment Index 2015. FICIL and SSE Riga.
- Putnins, T. and A. Sauka (2015) *SSE Riga Shadow Index for the Baltic Countries 2009-2014*. Riga: SSE Riga.
- Rudzitis, E., S. Porina-Palsane and A. Sauka (2015) *Pensometer (How Envelope Wages Impact Pensions of Inhabitants of the Baltic Countries)*. CSB and SEB.

### **2.3.Reviews for peer-reviewed academic journals**

From January 2015-July 2017, Dr Arnis Sauka conducted 3 reviews for *Journal of Small Business Management*, 1 review for *Small Business Economics*, 2 reviews for *Regional Studies*, 1 review for *International Entrepreneurship and Management Journal*, 1 review for *Technological and Economic Development of the Economy* and 1 review for *Post-Communist Economies*.

Dr Xavier Landes reviewed 2 manuscripts for *The Journal of Business Ethics* and 1 manuscript for *Res Publica*.

## **3. Events/Policy activities**

### **3.1. Academic events**

CSB staff is actively involved in organising, moderating and presenting at various academic events, including:

#### **The SSE Riga Open Workshops Series**

The Open Workshop Series in Business and Management Studies aims to promote top-quality academic and applied research in various fields of the social sciences. The main target audience includes doctoral students and more senior scholars interested in recent developments in conceptual frameworks as well as methodologies to address entrepreneurship and management challenges, providing a platform for sharing knowledge and networking with the local and international community. Some of the seminars are devoted to sustainability issues, broadly defined.

Open Workshops are offered to PhD students as a PhD level course, 'Contemporary Entrepreneurship Research'. On average, 25 participants attend the course, mostly PhD students from various universities in Latvia, including the University of Latvia, Riga Technical University, BA School of Business and Finance, and RISEBA University. Also, more senior academics as well as practitioners attend the workshops. Workshops are moderated by Arnis Sauka. They are free of charge for participants and run in English. The list of Open Workshops held from January 2015-July 2017 can be found in Appendix 1.

### **NCSB 2016**

The 19<sup>th</sup> Nordic Conference on Small Business and Entrepreneurship (NCSB 2016) was held in Riga in May 2016, organized by the CSB at SSE Riga. The conference has been run since 1980. Recognizing the role of entrepreneurship and small business in both regional and national contexts, the main focus of the conference in 2016 was "Entrepreneurship and Value Creation". Approximately 60 papers were presented during the conference by scholars representing universities and business schools across Europe and beyond. Dr Arnis Sauka also organised and moderated the pre-doctoral conference, attended by 15 doctoral students.

### **Conference on Entrepreneurship, Innovativeness and Regional Development: EIRD 2015-2017**

This conference was first run in July 2013, aiming to bring together leading researchers from the universities and business schools in Latvia, Lithuania and Estonia, and beyond, in discussing sustainable and non-sustainable business practices in the Baltic countries. This is an initiative of the SSE Riga CSB, working in close cooperation with Tartu University, Tallinn University of Technology (Estonia), ISM Business School (Lithuania) and Ventspils University College (Latvia). The first conference was hosted by Ventspils University College with more than 60 participants from the Baltic states, Scandinavian countries, the UK, Turkey, Germany, Finland, Russia and Belarus. The 5<sup>th</sup> conference: Entrepreneurship, Innovation and Regional Development – EIRD 2017 was held in June 2017 at Ventspils University College, Ventspils, Latvia. The 4<sup>th</sup> EIRD was held at the Tallinn School of Economics and Business Administration, Tallinn, Estonia in June 2016, while the 3<sup>rd</sup> EIRD took place at ISM in Vilnius, Lithuania in September 2015.

### **ASBBMC 2015-2017**

SSE Riga has been involved in co-organising ASBBMC (Annual Scientific Baltic Business Management Conference) since 2015 together with BA School of Business and Finance and RISEBA University. The main aim of this co-operation is to further strengthen ties with the local community of researchers in entrepreneurship and business administration. The most recent ASBBMC was held in Riga at RISEBA University in April 2017. Dr Arnis Sauka also organized and moderated the pre-doctoral conference for ASBBMC. <http://www.riseba.lv/en/asbbmc-2017-call-papers> 15 PhD students from various universities in Latvia attended.

### **Conference on nationalism and nation-building**

Dr Xavier Landes was involved in organising a conference on nationalism and nation-building at the Latvian Academy of Sciences in October 2016.

### **3.2.Speeches at academic events (selected)**

#### ***Xavier Landes:***

Dr Xavier Landes gave two talks at Stradins University, 'Political Crisis' and 'The Modern Welfare State', April 2017.

Discussant for the public lecture by Jeffrey Moriarty (Bentley University) on executives' pay and the financial crisis, May 2017, 120 people.

Public lectures and papers: 'Is Culture a Public Good', Latvian Academy of Sciences, October 2016.

#### ***Arnis Sauka:***

In April 2017, Dr Arnis Sauka gave a presentation on the panel at the National Librarian Congress of Latvia entitled 'The role of libraries and their benefit for economic growth in regions of Latvia'.

Dr Arnis Sauka participated in the panel discussion at the Banku Augstskola conference on digitalisation and higher education in April 2017.

February 2017. Dr Arnis Sauka presented in the Sussex University (UK) seminar series 'Exploring informal entrepreneurship practices in the Baltic countries by linking researchers, policymakers and industry'.

February 2017. Invited presentation: 'Impact for whom? Linking academia, industry and policymakers in shaping debate on productive and unproductive entrepreneurship in the Baltic states'. University of Pecs, Hungary.

Dr Arnis Sauka was invited to present at the annual conference of the Estonian Economic Association (January 2017), Tallinn, Estonia: 'The Shadow Economy in the Baltic Countries'.

September 2016. Keynote 'The Shadow Economy – it's complicated'. Marie Curie International Conference Shadow Economies and Undeclared Work in Europe: New Insights and Policy Responses, Sofia, Bulgaria.

September 2016. Keynote: 'Measuring the shadow economy: challenges and solutions'. Marie Curie IAPP Summer School for Shadow Economies in Europe and Beyond: Debating the causes and impacts of the informal economy. Organized by the University of Sheffield and the Centre for the Study of Democracy (Bulgaria). Sofia, Bulgaria.

September 2016. Presentation on research on the shadow economy and the FICIL Sentiment Index in the seminar 'Belarus private sector at a crossroads', organized by BERO, SITE and partners. BERO, Minsk, Belarus.

August 2016. Invited presentation 'How to measure the shadow economy', University of Stavanger, Norway.

June 2016, keynote: 'Sustainable business and the shadow economy: can both coexist?' at International symposium SymOrg 2016, Zlatibor, Serbia.

April 2016, participation in panel discussion at the Annual Scientific Baltic Business Management Conference (ASBBMC) 2016, 'Challenges of business sustainability in the digital age', Riga, Latvia.

March 2016, participation in panel discussion at XVII international conference 'Competitive enterprises in a competitive country', Turība University, Riga, Latvia.

February 2016, Dr Arnis Sauka presented recent findings of the SSE Riga Shadow Economy Index at Aston Business School, UK.

March 2015, participation in panel discussion at Volonteuropa conference: A vision of the common good for Europe, Riga, Latvia.

March 2015. Presentation at EBRD headquarters: 'Measuring the shadow economy using company managers', London, UK.

### **3.3. Other research projects**

Dr Arnis Sauka was invited to join research activity at the University of Pecs, Hungary, to explore the shadow economy in Hungary, 27 February-10 March 2017.

Dr Xavier Landes was invited to become a partner of the Ecosoc team led by Sergei Kruk (Stradins University) dealing with values and behaviours of social and economic change. He is also a scientific advisor for the Happiness Research Institute based in Copenhagen.

***During this period Dr Arnis Sauka has also acted as an opponent for the following PhD theses (in business management and economics):***

Žanete Garanti (Latvian University of Agriculture), Jānis Bērziņš (University of Latvia), Alexander Tarvid (University of Latvia), Jurgen Alexander Gollner (University of Latvia), Mervi Raudsaar (Tartu University) and Didzis Rūtītis (BA and RISEBA doctoral programme)  
Dr Arnis Sauka is also a member of the **doctoral degree promotion committee** at RISEBA University.

### **3.4. Policy debate**

An integral part of the Centre's activities is to raise awareness of sustainable business. This involves an active communication strategy, including events such as open lectures and seminars, workshops, guest lectures, roundtables, and media activities.

#### **SSE Riga Shadow Economy Index and Conference on the Shadow Economy**

The aim of the SSE Riga Shadow Economy Index for the Baltic Countries is to measure the size of the shadow economies in Latvia, Lithuania and Estonia as well as to explore the main factors that influence participation in the shadow economy. SEB generously supported the Index during the period of 2012-2016. The SSE Riga Shadow Economy Index for the Baltic Countries has been presented annually since 2010 at a mid-May conference organized in cooperation with the Latvian Chamber of Commerce and Industry and the Ministry of Finance of Latvia. Recent conferences were held in 2015 and 2016 and for the 7<sup>th</sup> time in 2017, attracting major interest from national media in each Baltic country. For example, as summarized by Latvian News Agency, there were 347 unique articles / TV and

radio broadcasts in the Latvian national media from May 12, 2016-June 12, 2016 – one month after the conference in 2016. The media reports on the Index extensively throughout the year. The conference attracts major interest from policymakers, e.g. the 2017 conference was opened by the Prime Minister of Latvia, while the Minister of Economics as well as the Head of the State Revenue Service are often speakers at the conference. The Index is used extensively by the Ministry of Finance of Latvia, the Ministry of Economics of Latvia, the Estonian Tax and Customs Board, and various associations and NGOs in the Baltic countries.

### **The Shadow Economy in the Construction Industry in Latvia: Study and Conference**

The SSE Riga CSB, in cooperation with the NGO BASE (Business against the Shadow Economy) and the Partnership of Latvian Construction Entrepreneurs, has launched a study on the size and determinants of the shadow economy in the construction industry. The study involves a quantitative survey and an expert interview to analyse key challenges and provide policy suggestions to reduce the shadow economy and increase the competitiveness of the construction industry in Latvia. Two conferences – in 2015 and 2016 – have been held where Dr Arnis Sauka presented the findings of the study. The Prime Minister, the Minister of Economics and representatives of major NGOs as well as the main construction industries attended the conference in 2015 and 2016 and the results were discussed extensively with the wider public via mass media.

### **FICIL Sentiment Index and conferences on the foreign direct investment climate in Latvia**

The FICIL Sentiment Index was established in 2015 by the Foreign Investors' Council in Latvia (FICIL), developed by Dr Arnis Sauka from the CSB. The key aim of the Index is to foster more evidence-based policy decisions to further promote a favourable investment climate in Latvia. We aim to achieve this by summarising the key concerns and suggestions of the main foreign investors in Latvia – representatives of companies that have made the decision to invest in the country and have been operating here for a considerable time period.

This study has resulted in 2 reports and conferences. The key aim of the study / report presented in 2016 was to explore whether, according to foreign investors in Latvia, there has been any progress in the development of the investment climate in Latvia. In particular:

- Do investors see progress with regard to the policy initiatives to meet the main challenges identified in the 2015 study?
- What has been done and what still remains to be done (according to foreign investors in Latvia) to improve the investment climate in Latvia?
- Are there any new (emerging) challenges that policymakers should be aware of?

As in 2015, the FICIL Sentiment Index 2016 draws on a survey – mini case studies of foreign investors in Latvia. From September to the beginning of October 2016 we interviewed the same 24 companies that took part in the 2015 study. In addition, 8 new companies took part in the 2016 study; thus, in total, 32 foreign investors in Latvia participated in the 2016 study. Altogether, these companies represent more than 30% of the total foreign direct



investment in Latvia and contribute to more than 10% of Latvia's total tax revenue.

Both reports were presented by Dr Arnis Sauka at conferences organised in cooperation with FICIL. The conferences were attended by key policymakers in Latvia, including ministers, officials, ambassadors and foreign direct investors. A wider audience has been introduced with the contents of the report via mass media.

#### **'Should We Care about Happiness?' LAMPA Festival, Cesis, July 2017**

This roundtable addressed the potential and limits of happiness research for citizens, corporations and governments. The panellists were Meik Wiking, Director of the Happiness Research Institute (Denmark), Ivars Ijabs, Professor at the University of Latvia, and Xavier Landes, Professor at SSE Riga.

#### **Pensi-Meter**

The Centre for Sustainable Business at SSE Riga, in cooperation with SEB, has carried out research to determine the awareness of Latvians, Lithuanians and Estonians about the pension system and how they are preparing for retirement. The 'Pensi-Meter' research discloses that the readiness of residents of the Baltic states for retirement, in aggregate, can be assessed as low. Employees in Latvia are the least ready for retirement compared to residents of the other Baltic states. This is the first research of its kind; residents of the Baltic states provided their opinion in in-depth interviews, characterising the level of readiness of the population for old age and receiving a pension in the future.

The Pensi-Meter was first launched in 2015 and presented by Dr Arnis Sauka at a press conference. SEB also repeated the study in 2016. The study attracted substantial media coverage in all three Baltic countries.

#### **CSB Public Lectures and Workshops**

The CSB has also organized public lectures on topical themes, including: Jurgen de Wispelaere (University of Bath), 'What (If Anything) Can We Learn from Piloting Basic Income Experiments?', April 7<sup>th</sup>, 2017

#### **Experts on exports**

The CSB organized the 'experts on exports' discussion in April 2015, in cooperation with the Latvian Chamber of Commerce and Industry, with the participation of:

Renārs Jansons, CUBE Systems executive director,  
Martīņš Grandāns, SIA Vendon board member,  
Katrīna Djačenko, SIA "Biosan" sales director.

### **3.5. Media Activities**

Activities implemented by the Centre for Sustainable Business (such as the Shadow Economy Index, shadow economy research in the construction industry, the FICIL Sentiment Index) have been widely discussed by national media, mostly in Latvia but also

in Estonia and Lithuania. Researchers of the Centre comment on topics related to competitiveness, sustainability and ethics on a regular basis.

In addition to radio and television appearances, CSB members have contributed to public debates through newspaper articles and tribunes.

Landes, Xavier (2017), 'Kāpēc demokrātiskām valstīm nodokļi ir tik svarīgi?', *Satori*, July 10<sup>th</sup>

Landes, Xavier (2017), 'Le Conservatisme aussi est en crise', *Slate.fr*, July 5th

Landes, Xavier and Pierre-Yves Néron (2017), 'Notre indignation vertueuse permanente tire notre société vers le bas', *Slate.fr*, June 10th

Landes, Xavier (2017), 'Dans le monde entier, la gauche est coupée en deux', *Slate.fr*, May 19th

Landes, Xavier (2016) 'Bēgļu krīze kā cilvēku plūdi', *Satori*, November 29th

Landes, Xavier, Andreas Christiansen, Klemens Kappel and Martin Marchman (2016), 'S'opposer aux OGM au nom de la nature est un contresens', *Slate.fr*, September 7th

Landes, Xavier (2016), 'Francija – Uzbrucējs un Upuris', *Satori*, August 1st

Landes, Xavier (2016) 'Comment la hausse des inégalités alimente le changement climatique', *Slate.fr*, April 20th

### **3.6. Other involvement in policy debate (speeches, presentations, etc.)**

#### ***Arnīsa Sauka:***

October 2016. Presentation at press conference on the shadow economy in the construction industry in Latvia, launching the media campaign 'An Envelope Is Not a Brick' by the Partnership of Latvian Construction Entrepreneurs.

October 2016. Presentation at conference on the competitiveness of the construction industry in Latvia. Run by the Partnership of Latvian Construction Entrepreneurs.

September 2016. Presentation for Parliamentary Anti-corruption Panel members in Latvia on the corruption and entrepreneurship climate in Latvia. Saeima, Riga, Latvia.

September 2016. Keynote 'The shadow economy in the Baltic countries' at the conference 'Shadow economy: challenges and solutions', organized by the State Administration School, Riga, Latvia.

May 2016. Presentation of research 'Entrepreneurs on the quality of the juridical system in Latvia', Juridical Council of Latvia, Ministry of Justice.

May 2016. Presentation of research 'Estimating the share of the illegal TV market in Latvia', organized by the NGO 'Par legālu saturu' (For Legal Content).

November 2015. AmCham event: presentation on the investment climate in Latvia.

November 2015. Presentation at Limbazu Library for prospective students, in cooperation with the Latvian National Library.

October 2015. Presentation at seminar / press conference organized by the Latvian Trade Union: The impact of the tax system on entrepreneurship development.

For any questions, please contact:

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## Appendix 1.

### Open Workshops held from January 2015-July 2017

Prof. Alexander Chepurenko, Higher School of Economics, Russia	Possible prospects of entrepreneurship research	January 16, 2015, 15-17:00 Room: 507
Dr. Anke Piepenbrink, ADA University, Azerbaijan	Order without authority – the innovation ecology of a standard developing organization	February 6, 15-17 Room: 507
Inna Kozlinska, Tartu University, Estonia University of Turku, Finland	Interlinkages between enterprise education and entrepreneurship – the Latvian context	March 6, 15-17:00 Room: 507
Dr. Anna Rebbmann, Aston University, U.K.	Varieties of social capital and social entrepreneurship: a cross-national study	March 27, 15-17 Room: 503
Dr. Börje Boers, University of Skövde, Sweden	Regional culture and resilience in family business-dominated regions	April 17, 15-17:00 Room 507
Prof. Tõnis Mets University of Tartu, Estonia Queensland University of Technology, Australia	The internationalisation process in technology entrepreneurship	April 28, 15-17:00 Room 507
Prof. David Smallbobe (TBC), Kingston University, U.K.	Qualitative methods in entrepreneurship research	May 15-17:00 Room: 507
Dr. Rodrigo Basco Witten/Herdecke University, Germany	Family business and regional development	Sept. 11, 15-17:00 Room: 507
Dr. Mirela Xheneti, University of Sussex, U.K.	Exploring family dynamics in women's choices in the informal economy – the case of Nepal	Sept. 25, 15-17:00 Room: 507
Dr. Tomas Karlsson, Chalmers University of Technology, Sweden	The role of embeddedness and activity among nascent entrepreneurs	October, 23, 15-17 Room: 507
Dr. Anke Piepenbrink, ESC Rennes, France	Future is evolution	October 30, 15-17 Room: 507

Dr. Tatiana Iakovleva, UiS Business School, Norway	Gender differences and entrepreneurial intention: a multi- country study	Nov. 6, 15-17:00 Room 507
Dr. Xavier Landes University of Copenhagen Denmark	Sustainable Happiness: Some Implications for Business	Jan. 15, 2016 15-17:00 Room 507
Dr. Maryia Akulava Belarusian Economic Research and Outreach Center, Belarus	Gender and Innovativeness of the Enterprise: The Case of Transition Countries	February 12 15-17:00 Room 507
Dr. Olof Brunninge Jonkoping International Business School, Sweden	Corporate heritage – renewal with the past in mind	February 26 15-17:00 Room 507
Dr. Alina Sorgner Friedrich-Schiller- University Jena, Germany	Tell me why? Persistence of entrepreneurship in the Kaliningrad region in spite of extreme disruptions	March 11 15-17:00 Room 507
Prof. Laszlo Szerb University of Pecs, Hungary	Competitiveness of SMEs: an international study	March 18 15-17:00 Room 507
Dr. Jan-Erik Vahlne University of Gothenburg Sweden	Globalisation of companies	April 8 15-17:00 Room 303
Dr. Karin Joeveer, Tallinn University of Technology, Estonia	Bankers and bank investors: reconsidering the economies of scale in banking	April 15 15-17:00 Room 507
Dr. Julia Korosteleva University College London, U.K.	How city size, types of trust, and technology affect corruption: a multilevel comparative study	May 6 15-17:00 Room 507
Dr. Arnis Sauka Stockholm School of Economics in Riga, Latvia	The Art of Writing a Doctoral Dissertation	September 16 15-17:00 Room 311
Prof. Ganesh Nathan Business School Lausanne, Switzerland	A Design Thinking Approach to Responsible Technological Innovation	September 30 15-17:00 Room 507
Dr. Ewa Lechman Gdansk University of Technology, Poland	Entrepreneurship's Vulnerability to the Business Cycle	October 14 15-17:00 Room 603

Prof. Tonis Mets Tartu University, Estonia	The internationalization journey of technology startups: the economic development context	November 11 15-17:00 Room 507
Prof. Kim Klyver University of Southern Denmark, Denmark	Feel the commitment – emotional support and venture goal commitment	December 2 15-17:00 Room 403
Dr. Abel Polese Dublin City University, Ireland and Tallinn University of Technology, Estonia	The two informalities: a critical look at bribery and corruption from a post- USSR perspective	December 9 15-17:00 Room W31
Prof. Besnik A. Krasniqi, Staffordshire University Business School, U.K.	Institutional Drivers of High Growth Firms in Transition Economies	December 16 15-17:00 Room 411
Prof. Alexander Chepurenko Higher School of Economics, Moscow, Russia	Prospects and challenges of entrepreneurship research	January 13, 2017 15-17:00 Room 507
Dr. Timurs Umans Kristianstad University, Sweden	Cultural diversity in top management and firm performance	February 10 15-17:00 Room 507
Prof. Ulla Hytti University of Turku, Finland	On matters of entrepreneurial identity: identity matters!	February 24 15-17:00 Room 507
Dr. Xavier Landes Stockholm School of Economics in Riga, Latvia	The concept of sustainable happiness and its social relevance	March 10 15-17:00 Room 407
Prof. David Smallbone Kingston University, UK	Institutionalist approaches to the study of entrepreneurship	March 24 15-17:00 Room 507
Prof. Robert Davison City University of Hong Kong	A Guide to Publishing in International Journals	April 21 15-17:00 Room 507
Prof. Helle Neergaard University of Aarhus, Denmark Leeds University, UK	Benefiting from a qualitative approach in entrepreneurship and management studies	April 26 14:20-17:00 Room W32
Prof. Brent KcKenzie University of Guelph, Canada	Conceptualization? Application? A Management Education Debate: Insights from Canada	
Prof. John Branch University of Michigan, U.S.	Transnationalisation of higher education: current challenges and the way forward	May 17 15-17:00 Room: 507