

# Master Theses 2004-2023

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ID	Title	Name	Surname	Year	Supervisor / Tutor	Pages	Notes
<b>Year 2023</b>							
2023 001	<b><u>Managing international virtual teams in ICT: Application of Agile 2 framework, its advantages, and limitations</u></b>	Janis	Avotiņš	2023	Aleksandra Klein	49	
		Jānis	Banders				
2023 002	<b><u>Does origin matter? How does Foreign Direct Investment from different income-level origin regions affect Total Factor Productivity across Latvian industries</u></b>	Artūrs	Čirjevskis	2023	Oļegs Tkačevs	58	
2023 003	<b><u>Application of Behavioral Aspects by Municipalities in Promotion of Multi-apartment Building Renovation</u></b>	Pēteris	Dalderis	2023	Arnis Sauka	57	
		Mārtiņš	Pauris				
2023 004	<b><u>Economic impact of automated dose dispensing service on nursing homes in Estonia</u></b>	Jürgen	Jānese	2023	Ágnes Lublóy	60	
		Lauris	Žēpers				
2023 005	<b><u>Materiality analysis challenges in the context of the European Sustainability Reporting Standard</u></b>	Artūrs	Kisle	2023	Xavier Landes	63	
		Raivis	Perijs				
2023 006	<b><u>Family business succession in Latvia</u></b>	Ivo	Klotiņš	2023	Anete Pajuste	38	<b><u>SSE Riga Student Research Papers 2023 : 11 (263)</u></b>
		Dainis	Skrinda				
2023 007	<b><u>How do Latvian female leaders explain their career success?</u></b>	Beāte	Krauze-Čebotare	2023	Kata Fredheim	60	
		Jana	Trapāne				
2023 008	<b><u>Defence pension fund potential in Latvian market</u></b>	Ieva	Kristiņa	2023	Aivars Timofejevs	82	
		Arturs	Svekris				
2023 009	<b><u>Renewable Hydrogen development possibilities in Latvia</u></b>	William	Le Clere	2023	Xavier Landes	60	
		Ilmārs	Naglis				
2023 010	<b><u>Attracting Talents in Lithuania: The Role of Corporate Social Responsibility in the Recruitment Process</u></b>	Julija	Matisone	2023	Xavier Landes	50	
		Greta	Vilutyte				
2023 011	<b><u>The Future of Sustainability: powered by Commercial Banks? The indirect effect of ESG disclosure on SMEs as clients of commercial banks in Latvia</u></b>	Jānis	Meiers	2023	Emilia Cederberg	48	
		Artis	Nīgals				
<b>Year 2022</b>							
<b>Copies of theses written from 2021 can be accessed by clicking on their titles. Current SSE Riga students can request access to copies of earlier theses by emailing <a href="mailto:library@sseriga.edu">library@sseriga.edu</a>.</b>							
2022 001	<b><u>Adverse effects of online gambling regulations</u></b>	Anita	Brinke	2022	Dominik Gerber	64	
		Īnga	Tralla-Kancane				
2022 002	<b><u>Effect of the EU Clean Vehicle Directive on reducing greenhouse gas emissions in public transport in Tallinn</u></b>	Deniss	Boroditš	2022	Xavier Landes	46	
2022 003	<b><u>Understanding of ESG practices with respect to risk management by large private enterprises in Latvia.</u></b>	Eva	Berlaus	2022	Anete Pajuste	58	
		Andris	Matisons				
2022 004	<b><u>Have Latvian resident-focused banks forgotten to adjust loan pricing calculators?</u></b>	Aldis	Paegle	2022	Andris Kotāns	48	
2022 005	<b><u>Healthcare Information Technology (HIT) acceptance in Lithuanian healthcare organization: healthcare professional's perspective</u></b>	Andrius	Šimėnas	2022	Aivars Timofejevs	64	<b><u>SSE Riga Student Research Papers 2022 : 10 (252)</u></b>
		Donata	Zabielskienė				

2022 006	<b><u>What dimensions of organisational culture are reflected in which organisational outcomes in industrial firms in Latvia?</u></b>	Renārs	Pūce	2022	Timur Uman	43	
		Dita	Sloka				
2022 007	<b><u>Improvement of Financial Education Programs in Lithuanian schools</u></b>	Martynas	Grikinis	2022	Aivars Timofejevs	50	
		Manuel	Núñez				
2022 008	<b><u>IT sector's response to the workforce scarcity</u></b>	Inese	Erdmane	2022	Inga Gleizdāne	47	
		Kersti	Luha				
2022 009	<b><u>Managing the impact of an energy crisis at a utilities company – risks and opportunities</u></b>	Baiba	Bebre	2022	Arnis Sauka	54	
		Elita	Dreimane				
2022 010	<b><u>Meeting Greenhouse Gas Emission Reduction Targets in Latvia by 2030 in the Automotive Transportation Industry</u></b>	Roberts	Eberliņš	2022	Xavier Landes	46	
		Artemijs	Pigoznis				
2022 011	<b><u>Strategic peculiarities of early-stage development of multi-sided digital platforms originating in small economies.</u></b>	Kaspars	Ratkevičs	2022	Yuri Romanenkov	29	
		Vadims	Šeršņovs				
2022 012	<b><u>The value of design in the business of the textile and clothing industry in Latvia</u></b>	Dace	Nelsone	2022	Aija Freimane	54	
		Zane	Ozola				

### Year 2021

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2021 001	<b><u>Achieving effective hybrid working: hybrid workplace elements for white collar workers in Latvia and their relationships with employee productivity and well-being during COVID-19 pandemic</u></b>	Diāna	Fridrihsone	2021	Inga Gleizdāne	62	<b><u>SSE Riga Student Research Papers 2021 : 10 (242)</u></b>
		Jūlija	Suhodojska				
2021 002	<b><u>An Exploration of Social Media Influencer Marketing in Latvia and Lithuania</u></b>	Uldis	Slicans	2021	John Branch	50	
		Ieva	Valašīnienē				
2021 003	<b><u>Climate Change Scenarios for Forestry in the Baltic Countries</u></b>	Mantas	Krasauskas	2021	Xavier Landes	99	
		Māris	Plūme				
2021 004	<b><u>Consumer switching behaviour analysis in the electricity market in Latvia</u></b>	Roberts	Meiers	2021	Heidi Reinson	58	
2021 005	<b><u>Digital Maturity Best Practice Model - digital transformation story from nine succeeding countries</u></b>	Alina	Mezciema	2021	Kārlis Krēsliņš	62	
		Melvin	Rosario				
2021 006	<b><u>Equity warrants' role in bank lending</u></b>	Zane	Circāne	2021	Arvids Kostomārovs	40	
2021 007	<b><u>Exploring Corporate Sociopolitical Activism (CSA) – The Secrets of Success</u></b>	Aleksandra	Kostyukovich	2021	John Branch	102	
		Dainis	Niedra				
2021 008	<b><u>Gen Z employees: challenges for the management to understand, attract, and engage the new generation</u></b>	Deividas	Jacka	2021	Marina Pavlova	42	
		Igor	Potiiievsky				
2021 009	<b><u>How gamification via online gambling casinos can help to positively influence environmentally-friendly behavior</u></b>	Angus	Macdonald	2021	Ivars Austers	79	
		Denys	Ustymentko				
2021 010	<b><u>Preconditions for Increasing Savings in Latvia</u></b>	Mārtiņš	Birsk	2021	Aivars Timofejevs	78	
		Agris	Gaujenietis				

## Year 2020

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2020 001	<b>Awareness of the positive effects of digital transformation in the Latvian woodworking industry amongst SMEs and entrepreneurs</b>	Mārtiņš	Eglītis	2020	Kārlis Apkalns	56	
		Edgars	Makarovs				
2020 002	<b>Effective Management of Virtual Teams</b>	Sergejs	Starkovs	2020	Marina Pavlova	43	
2020 003	<b>Gamification in grocery loyalty programs in Latvia as value enhancement for customers</b>	Artjoms	Jefimovs	2020	John Branch	48	<b><u>SSE Riga Student Research Papers 2020 : 10 (232)</u></b>
		Patrick	Koeck				
2020 004	<b>The impact of creative industries on the development of brownfields in Riga</b>	Anete	Bilzena	2020	Aivars Timofejevs	63	
		Ivars	Sudmalis				
2020 005	<b>Innovation and technology adoption in organizations: a case of waste collection in Latvia</b>	Egons	Bušs	2020	Dmitrijs Kravčenko	60	
		Ansis	Sedlenieks				
2020 006	<b>Introducing Flexibility into the 2nd Pillar of Pension System in Latvia</b>	Vladimirs	Bolbats	2020	Olegs Tkacevs	54	
		Sheng	Jiang				
2020 007	<b>Latvian Corporate Tax reform impact on capital investments</b>	Ingus	Andersons	2020	Andris Strazds	52	
		Jānis	Čupāns				
2020 008	<b>Motivational factors for running a spin-off in IT-based industry in Estonia</b>	Ebe	Nomm	2020	Aivars Timofejevs	43	
		Ksenia	Solovyeva				
2020 009	<b>The Role of Occupational Groups and Age Differences in Relation to Employee Work Engagement in High Value Manufacturing Industry in Estonia</b>	Eveli	Opmann	2020	Inga Gleizdane	66	
		Santa	Rozkalna				
2020 010	<b>The role of trade union and management in perceived job security. Case of AS Sadales Tikls</b>	Inga	Āboliņa	2020	Ivars Austers	43	
		Jānis	Klauss				
2020 011	<b>Social Impact Investment market: Unlocking the supply side in Lithuania</b>	Tomas	Marcinkus	2020	Karen Wilson	53	
		Marius	Vasiliauskas				
2020 012	<b>Stewardship Codes and Institutional Investors' participation in Governance. The Lithuanian perspective</b>	Irmantas	Beržauskas	2020	Anete Pajuste	39	
		Mindaugas	Petrauskas				
2020 013	<b>Work engagement - evidence from the IT sector in Latvia</b>	Lauris	Raipulis	2020	Lasse Lychnell	54	

## Year 2019

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2019 001	<b>Applicability of Lean Startup approach in manufacturing business</b>	Andris	Dlohi	2019			
		Haoran	Huang				
2019 002	<b>Artificial intelligence in a modern corporate board: the Baltics' perspective</b>	Viačeslav	Blaščičuk	2019	Dr. Anete Pajuste		<b>Title as in diploma:</b> Corporate board in the age of AI
		Aleksandrs	Rjabovs				
2019 003	<b>Capex vs. Opex: Influence of financial aspect on motives of Latvian companies shifting to Cloud services</b>	Kaspars	Kiesners	2019	Dr. Kārlis Krēsliņš		
		Krišjānis	Oliņš				
2019 004	<b>How can AI-Automated Financial Tools be used to Increase Millennials' Retirement Savings?</b>	Yevgen	Drebus	2019	Dr. Ģirts Dimdiņš		<b>Title as in diploma:</b> Perspective of Artificial Intelligence (AI) driven Individual Retirement Savings Account (IRSA) in Latvia
		Arturs	Mieziņš				

2019 005	<b>The Importance of City Branding on the Development of Small and Medium-Sized Tourism-Leisure Service Businesses in Latvia</b>	Maija	Āboliņa-Tomsone	2019	Aivars Timofejevs		<b>Title as in diploma:</b> The Impact of City Branding on the small and medium tourism-leisure service business development in Cities of Latvia
		Dagnija	Balode				
2019 006	<b>Incumbent Defense Strategies in the Banking Industry in the Light of Digital Transformation: Case of Latvian Commercial Banks</b>	Andris	Krasovskis	2019	Kārlis Apkalns		<b>Title as in diploma:</b> Regulatory aspects of Software as a service (SAAS) implementation in the Latvian banking industry
		Aleksandrs	Novoženovs				
2019 007	<b>Low-skilled immigrant employment in Latvia. Employer perspective.</b>	Māra	Aļeksēja	2019	Aivars Timofejevs		<b>SSE Riga Student Research Papers 2019 : 12 (222)</b>
		Toms	Auškāps				
2019 008	<b>The Marketization of Higher Education: A Comparative Analysis of the Avionics Bachelor Programmes at Riga Technical University (Latvia) and National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" (Ukraine)</b>	Maksims	Krivunecs	2019	Dr. John Branch		<b>Title as in diploma:</b> The transformation of public university curricula in Latvia and Ukraine from 1991 to 2018
		Andrii	Shkliar				
2019 009	<b>The power of social networks in promoting employer brand</b>	Liliya	Litvinok	2019	Dr. John Branch		<b>Title as in diploma:</b> The power of social networks in attracting of talented employees
		Nadzeya	Ruchanova				
2019 010	<b>Retention of Engineers in Manufacturing Companies</b>	Aleksandrs	Gusevs	2019	Dr. Monica Franco-Santos		<b>Title as in diploma:</b> Retaining of highly skilled workforce in Latvian HI-TECH production companies
		Romans	Safarevics				
2019 011	<b>Transformation of the organizational culture in Latvian schools to make it more attractive for young teachers</b>	Agnese	Bērziņa-Vintere	2019	Dr. Claudio Rivera		<b>Title as in diploma:</b> Transformation of the organizational culture in schools in order to make it more attractive for young teachers
		Andris	Gribusts				
<b>Year 2018</b>							
2018 001	<b>AI (Artificial Intelligence) – an Innovative Way of Fraud Prevention and Detection in CNP (Card Not Present) Transactions</b>	Tatjana	Stasjuka	2018	Arnis Sauka		
2018 002	<b>Cooperation of Latvian enterprises with universities on new product development: lessons learnt and future constructed</b>	Anna	Čukule	2018	Inna Kozlinska		<b>SSE Riga Student Research Papers 2018 : 11 (209)</b>
		Toms	Kalderovskis				
2018 003	<b>Critical success factors of NPD in a telecom company undergoing transition to convergent business model: case of velcom</b>	Yulia	Daineko	2018	Kārlis Krēsliņš		
		Raman	Lapchuk				
2018 004	<b>Cultural and creative industry companies internationalization through e-commerce</b>	Dana	Stolere Rušiņa	2018	Kārlis Krēsliņš		
		Irina	Voronova				
2018 005	<b>The drivers behind the shift from traditional offices to co-working spaces in Estonian companies</b>	Gert	Jostov	2018	Aivars Timofejevs		
		Uku	Tammaru				
2018 006	<b>Exploring the Usage of Social Media Influencers as a Promotion Tool</b>	Mindaugas	Navikas	2018	John Branch		
		Tadas	Sudnius				
2018 007	<b>Human capital as a determinant for successful fundraising in early-stage start-ups in Latvia</b>	Sanda	Lace	2018	Aivars Timofejevs		<b>SSE Riga Student Research Papers 2018 : 12 (210)</b>
2018 008	<b>Importance of talent management-employee perspective. Case of Latvian production companies</b>	Izīda	Gerkena	2018	Marina Pavlova		
		Santa	Sīpola				
2018 009	<b>Motivation factors for Investors in PPP projects - Implementation in Russia</b>	Maria	Kuznetsova	2018	Karen Wilson, Morten Hansen		
		Maria	Kyshtymova				

2018 010	<b>Overcoming product availability barriers as a key to the development of the innovative pharmaceutical industry: the case of Latvia's oncology drug market</b>	Uldis	Hļevickis	2018	Daiga Behmane		
2018 011	<b>Packaging deposit return system establishment in Latvia the key success factors and potential challenges</b>	Jurģis	Ugors	2018	Andris Strazds		
		Ieva	Vilnīte				
2018 012	<b>The Sharing Economy, From Immovable to Movable Assets – the Example of Car-Sharing</b>	Julius	Hefte	2018	Katerina Hellström		
		Dennis	Kairans				
2018 013	<b>Success drivers of Bancassurance in Latvia</b>	Evija	Dundure	2018	Andris Kotāns		
		Rūdolfs	Dzelzītis				
2018 014	<b>Sustainable real-estate financing potential in Latvia</b>	Andris	Kalinka	2018	Xavier Landes		
		Ēriks	Kehris				
<b>Year 2017</b>							
2017 001	<b>Agility of financial industry companies in Latvia</b>	Janis	Benefelds	2017	Yuri Romanenkov	35	
2017 002	<b>Challenges of Advanced Analytics Adoption in the Finance Industry of Latvia</b>	Santa	Lemša	2017	Arnis Sauka	47	
2017 003	<b>Critical Success Factors Affecting Strategy Execution in IT Services Outsourcing</b>	Maksims	Pisculins	2017	Yusaf H. Akbar	56	
2017 004	<b>Development of Sustainably Produced Food Products in Latvian Food Market</b>	Normunds	Stanevics	2017	Xavier Landes	53	
2017 005	<b>Difference in communication competencies of Generation X and Generation Y in workplace</b>	Jana	Gridasova	2017		26	<b>Other title:</b> Generational difference in workplace: communication competencies applied by generation X and generation Y
2017 006	<b>Differences between factors influencing retention of local and foreign line employees in logistics companies in Baltic region</b>	Pavels	Solovjovs	2017	Marina Pavlova	45	
		Andrejs	Petrovs				
2017 007	<b>Driving Factors Affecting Entrepreneurial Employees Choice between Entrepreneurship and Intrapreneurship in Latvia</b>	Normunds	Blumbergs	2017	Aivars Timofejevs	60	<b>SSE Riga Student Research Papers 2017 : 2 (189)</b>
2017 008	<b>Employee engagement: Do generation differences matter? The case of HVAC industry in Latvia</b>	Iryna	Serbinenko	2017	Marina Pavlova	47	
2017 009	<b>Employee motivation and organizational rewards: A close look at the Latvian context</b>	Ingus	Salmis	2017	Monica Franco-Santos	51	
		Tom	Lokere				
2017 010	<b>Estonian subsidiaries contribution to foreign multinational companies: Strategy and knowledge creation</b>	Margus	Vahemäe	2017	Yusaf H. Akbar	58	
2017 011	<b>EVA of state forest management in Latvia</b>	Guntars	Lagūns	2017	Katerina Hellström	46	
2017 012	<b>Factors determining enterprise information system success in Latvia</b>	Rinalds	Sluckis	2017	Tomislav Rimac	44	
2017 013	<b>Growth potential of functional food market in Latvia</b>	Liga	Upeslace-Kukaine	2017	Aivars Timofejevs	48	<b>Other title:</b> Understanding attitude toward enriched or "functional" food in Latvia
2017 014	<b>How do leaders in Latvia adapt their communication style to personalities of their subordinates?</b>	Ilze	Rosicka	2017	Marina Pavlova	58	

2017 015	<b>The Impact of Facebook Advertising on Brand Equity: An Experiment in Lithuania</b>	Konstantīns	Pješakovs	2017	John Branch	39	
		Svetlana	Pavlovskiene				
2017 016	<b>Implications of the Hofstede model for consumer behaviour</b>	Konstantin	Galenskiy	2017	John Branch	50	
2017 017	<b>Is it possible to change the past?</b>	Zanda	Arnava	2017	Kaspars Kauliņš	57	<b>Other title:</b> Is it possible to become a junior IT specialist without a special education and experience in a relatively short time (1-5 months)?
2017 018	<b>Key Demand Factor Impact on Consumer Decision Making Process Buying Residential Real Estate:The Case of Riga</b>	Janis	Kuiva	2017	Andrejs Jakobsons	53	
		Janis	Anis				
2017 019	<b>The Potential for Developing a Social Impact Investment Market in Latvia</b>	Aija	Veigure	2017	Karen Wilson	54	<b>SSE Riga Student Research Papers 2017 : 1 (188)</b>
		Anželika	Zorina				
2017 020	<b>Round-wood logistics digital transformation in Latvia</b>	Jānis	Osis	2017	Arnis Sauka	50	
2017 021	<b>In search of an optimal tax-efficient cost sharing VAT model suitable for the Latvian banking sector</b>	Ilona	Butāne	2017	Christopher Goddard	43	
		Ricky	Yong				
2017 022	<b>Social media: A study of its use by the Baltic States' largest translation service providers</b>	Vasilijs	Ragačevičs	2017	Mattias Svahn	52	
2017 023	<b>The team cohesion dynamic during the period of increasing and decreasing of the number of personnel in the professional service firm</b>	Mihail	Dzondzua	2017	Mārtiņš Veide	48	
<b>Year 2016</b>							
2016 001	<b>Convergence of Airline Business Model. Will Low-Cost Model prevail over Full Service Model?</b>	Janno	Kuusk	2016	Yusaf H. Akbar	57	
2016 002	<b>Crowdlending - factors driving investors' decision-making in Latvia</b>	Gatis	Šetlers	2016	Aivars Timofejevs	49	<b>SSE Riga Student Research Papers 2016 : 1 (177)</b>
		Jānis	Valdmanis				
2016 003	<b>Development of Inbound Medical Tourism in Latvia: factors of importance and acceleration methods</b>	Janis	Rancans	2016	Andrejs Jakobsons	56	
		Mara	Vetra				
2016 004	<b>Employee engagement drivers in time of organisational change. The case of "Citadele" Lithuania</b>	Ada	Mockute	2016	Marina Pavlova	48	
2016 005	<b>Finding start-ups to invest in: factors influencing Investors' choice in Latvia and Estonia</b>	Antons	Gorchakov	2016	Arnis Sauka	53	
		Uldis	Usitis				
2016 006	<b>Hostile takeover of companies in Ukraine</b>	Dmytro	Sazonov	2016	Aleksandrs Antonovs	91	
2016 007	<b>The Impact of Change Management on the Success of Lean Manufacturing Implementation – Research in Metalworking Industry</b>	Sergei	Sossenkov	2016	Juris Ulmanis	59	
2016 008	<b>Importance of regular and systematic measurements driving Change Management in an organization with matrix organizational structure and avoiding its disadvantages</b>	Roberts	Jonins	2016	Tomislav Rimac	55	
2016 009	<b>The Nature of Client Relationships in a Digital World: A Case Study of Credit Suisse</b>	Olga	Sushchinskaya	2016	John Branch	53	

2016 010	<b>Non-life insurance product innovation blockers in the Estonian consumer segment</b>	Artur	Praun	2016	Aivars Timofejevs	75	
2016 011	<b>Non-monetary perks as a way to increase IT company's attractiveness in Baltic States and Belarus</b>	Aleksei	Kuzmin	2016	Marina Pavlova	66	
		Aliaksei	Shliakhouski				
2016 012	<b>Role of the new technologies on payment card development in Latvia</b>	Agnese	Grinberga	2016	Arnis Sauka	45	
		Inga	Sina				
2016 013	<b>Success and failure factors in cross-border M&amp;A in Latvia in the context of post-acquisition change implementation</b>	Vladislavs	Mejertals	2016	Peter Zashev	42	
2016 014	<b>Use of Behavioural Economics principles in sale of general insurance products</b>	Uldis	Dzintars	2016	Ivars Austers	38	
		Oleg	Zakov				
<b>Year 2015</b>							
2015 001	<b>Behavioural Motives and Leadership Styles of the Leading Entrepreneurs of Latvia</b>	Dmitrijs	Pavlovs	2015	Roberts Ķīlis	71	
		Artūrs	Pumpurs				
2015 002	<b>Career Development Drivers of Latvian Executives</b>	Svetlana	Grundmane	2015	Marina Pavlova	44	
		Ludmila	Skibo				
2015 003	<b>Claim Handling Experience Impact on the Customer Purchase Behaviour in Voluntary Motor Insurance</b>	Dace	Ivaska	2015	Ivars Austers	41	
2015 004	<b>Consumer Attitude Towards Borrowing for Purchasing Property</b>	Uliana	Pak	2015	Aivars Timofejevs	46	
		Vladimir Zeev	Strutsovski				
2015 005	<b>Critical Success Factors for Private Public Partnership (PPP) Implementation in Latvia</b>	Aleksandrs	Geroniks	2015	Vjačeslavs Dombrovskis	53	<b>SSE Riga Student Research Papers 2015 : 11 (176)</b>
		Pēteris	Lejnicks				
2015 006	<b>Does the European Union Structural Funds Support Improve Competitiveness of Enterprises? Medium Term Impact Study of 2004-2006 Period</b>	Dace	Gruberte	2015	Aleksejs Melihovs	50	<b>SSE Riga Student Research Papers 2015 : 10 (175)</b>
2015 007	<b>Economic Contribution of the Business Immigration Program in Latvia: Impact of the Changes in Regulations</b>	Andrey	Popov	2015	Andrejs Jakobsons	37	
2015 008	<b>Global Sourcing of Skills and Services - How Can Companies Benefit?</b>	Jacob Bach	Christensen	2015	Yusaf H. Akbar	52	
2015 009	<b>Hostile Takeover of Companies in Latvia</b>	Kristine	Apsite	2015	Roberts Ķīlis	76	
		Alesja	Zvejniece				
2015 010	<b>How Integrated Business Planning (IBP) Process Can Influence Business Results of the Company</b>	Vladimir	Ivanov	2015	Tomislav Rimac	51	
		Ilja	Saburov				
2015 011	<b>Impact of the Corporate Culture of the Parent Company on the Corporate Culture of its Local Subsidiary</b>	Natalia	Galitskaya	2015	Richard Pooley	46	
		Gunita	Kiesnere				
2015 012	<b>Latvia – Culturally Attractive Place to Do Business and Invest? Stereotypes vs. Actual Observed Behaviour</b>	Agnese	Kleina-Kirhnere	2015	Richard Pooley	47	
2015 013	<b>Predicting Industry Change: How Digitization Transform Newspaper Distribution and Its Influence on Applicable Business Models</b>	Meelis	Aus	2015	Mark Lee Hunter	55	
		Mikkel Krøyer	Jensen				

2015 014	<b>Riga's Competitiveness as a Conference Destination</b>	Natalija	Jermolajeva	2015	Arnis Sauka	48	
		Vladislavs	Korjagins				
2015 015	<b>Social Media Communication Styles in Nordic Financial Services Companies</b>	Johan	Rosen	2015	Jonas Colliander	37	
2015 016	<b>The Use of Evaluation Methods Towards Online Retail Companies by Professional Analysts in Russia</b>	Ivan	Pliuhachou	2015	Agnes Lubloy	50	
<b>Year 2014</b>							
2014 001	<b>Branding Tools in the Absence of Traditional Media: A Case Study of Beer Brand in Russia</b>	Sergey	Selivanov	2014	John Branch	31	
2014 002	<b>Corporate Risk Management in Latvia: Hedging, Speculation or Non-hedging Behavior?</b>	Mārtiņš	Strazds	2014	Katerina Hellström	33	
2014 003	<b>Critical Success Factors of the Oil and Gas Software Ecosystems</b>	Prem Dayal	Saini	2014	Kārlis Krēsliņš	53	
2014 004	<b>Customer Loyalty Metrics and Impact of Brand Loyal Customers on Performance in Latvian P&amp;C Insurance Market. Research and Analysis Based on Seesam Insurance AS Case</b>	Aigars	Freimanis	2014	Ivars Austers	45	
		Jānis	Ķempe				
2014 005	<b>Does Building and Operating a Low Cost Carrier Terminal Impact Passenger Choice about Flying a Low Cost Carrier?</b>	Ivars	Pavasars	2014	Yusaf H. Akbar	76	
2014 006	<b>Effect from Representation Passenger Car Limit Change on Car Registration in Latvia</b>	Ivars	Ozoliņš	2014	Aivars Timofejevs	59	
2014 007	<b>Employer Branding and Its Implementation: Case of Latvia IT Service Companies</b>	Zane	Segruma	2014	Kārlis Apkalns	54	
2014 008	<b>An Exploration of Bundling in the Telecommunications Industry in Latvia</b>	Kristaps	Tomsons	2014	John Branch	67	<b>SSE Riga Student Research Papers 2014 : 9 (165)</b>
		Gints	Bukovskis				
2014 009	<b>Family Influence on Women-manager Career Path and Strategies to Achieve Workfamily Balance: Study of Latvia</b>	Ilva	Sproģe	2014	Claudio Rivera	72	
		Baiba	Krieviņa-Sutora				
2014 010	<b>Leadership Competencies as Perceived by Employees of Swedbank Latvia: Does Gender Play any Role?</b>	Ilze	Mālkalne	2014	Kaspars Kauliņš	53	
		Andželika	Berga				
2014 011	<b>Main Drivers of Motivation for Sustainability Reporting. Case Study of State-Owned Enterprises in Latvia</b>	Daina	Gulbe-Ūle	2014	Lin Lerpold	57	
		Pārsla	Baško				
2014 012	<b>Micro Enterprises Tax Payers in Latvia</b>	Juris	Stinka	2014	Tālis Putniņš	45	<b>SSE Riga Student Research Papers 2014 : 8 (164)</b>
		Dainis	Bonda				
2014 013	<b>More than Simple Gut Feeling: Perceived Role of Intuition in Decision Making Processes among Members of Latvian Managerial and Supervisory Boards</b>	Aija	Lilienfelde	2014	Tomislav Rimac	48	
		Mikus	Lācis				
2014 014	<b>What Factors Determine Containerized Cargo Flows through the Seaports of Latvia?</b>	Raitis	Nespons	2014	Alf Vanags	52	
		Raitis	Tukāns				



2014 015	<b>Will Latvian Pension System Grant Decent Retirement Benefits?</b>	Deniss	Sazonovs	2014	Andrejs Jakobsons	34	
<b>Year 2013</b>							
2013 001	<b>Asset Management Challenges for Foreign Investors in Russia</b>	Dina	Lukjanska	2013	Katerina Hellström	41	
2013 002	<b>Can Social Entrepreneurship be Commercially Beneficial? A Case Study of Latvia</b>	Ilga	Strangote	2013	Arnis Sauka	40	
		Anželika	Lukša				
2013 003	<b>Evaluating Carbon Footprint of Baltic Container Terminal, Riga</b>	Vikramjeet	Saran	2013	Alf Vanags	24	
2013 004	<b>An Exploration of ROI of Social Media in Latvia</b>	Jānis	Ennītis	2013	John Branch	51	
		Igors	Grigorjevs				
2013 005	<b>Factors Influencing Swedish Companies Switching to Latvian Service or Goods Providers in Construction Industry</b>	Ieva	Jansone	2013	Aivars Timofejevs	48	
		Karolis	Ceizaris				
2013 006	<b>Fast Microloans in Latvia and Analysis of Choice Factors of Consumers</b>	Elīna	Aleksa	2013	Ivars Austers	54	
		Armands	Broks				
2013 007	<b>Financial Hedging Usage and Practices in Baltic Region</b>	Jovitas	Elzbergas	2013	Andrius Načajus	33	
		Sandis	Mediņš				
2013 008	<b>Impact Assessment of the Baltic States Strategic Models for Energy Security on the Business Sustainability of the Baltic Energy Industry</b>	Thibault	Normand	2013	Jevgenijs Steinbuks	28	
2013 009	<b>Investment Project Evaluation Using the Component of Embedded Real Option</b>	Aleksandr	Timarov	2013	Katerina Hellström	48	<b>SSE Riga Student Research Papers 2013 : 8 (156)</b>
2013 010	<b>Latvian Exporting Companies Marketing Strategies in Crisis Situation 2007-2009</b>	Vita	Šteina	2013	Aivars Timofejevs	37	
		Jānis	Lasmanis				
2013 011	<b>Main Factors Influencing Employees' Openness in Employee Engagement Survey</b>	Madara	Juška	2013	Uldis Pāvuls	65	
		Igors	Ščebriņš				
2013 012	<b>Marketing Strategy for a "Just Born" Translation Agency</b>	Marija	Zaiceva	2013	John Branch	35	
2013 013	<b>Motivators of Migration of Highly Skilled and Professional Labour in Latvia</b>	Jānis	Kuļikovskis	2013	Zane Cunska	32	
2013 014	<b>Potential of Additional Automobile-Related Services in Maximizing Contribution Earned by a Latvian Dealership</b>	Benita	Sadauska	2013	Andris Strazds	56	
2013 015	<b>Recruitment and Job Satisfaction Problems Faced by Startup Companies</b>	Mantas	Petruškevičius	2013	Liam Ulvhag	38	
2013 016	<b>Sales Techniques Used in the Localisation and Translation Industry</b>	Zelma Diāna	Vidiņa	2013	John Branch	26	
2013 017	<b>Sustainable Strategic Differentiation Possibilities in Electricity Supply to Households</b>	Dāvis	Skulte	2013	John Branch	33	
		Rolands	Lūsveris				
2013 018	<b>VAS Audience Classification, Connected Trends in Mobile Telecommunication Industry and Suggestions for Mid-Term Perspective</b>	Aleksandrs	Busarovs	2013	Tracy Tuten	54	
		Dmitri	Litvinovich				
2013 019	<b>What Influences Employee Work Engagement at the Latvian State-owned Enterprise Lattelecom?</b>	Inga	Alika	2013	Claudio Rivera	73	
		Tatjana	Voitenko				

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2012 001	<b>Persuasion Methods in Business: Awareness, Attitude, Practical Application and Perceived Results</b>	Andrejs	Lidums	2012	Liam Ulvhag	45	
		Serhiy	Kalinovsky				
2012 002	<b>The Potential Exporting Capability of Latvian Plastic Surgery Services. Definition of Competitive Advantage Strategy and Evaluation of Target Markets</b>	Iveta	Lace	2012	Juris Ulmanis	60	
		Natalija	Kuzmina				
2012 003	<b>How to Motivate Employees in "flat" Organizations. Different Industries Approach</b>	Līga	Priedīte	2012	Uldis Pāvuls	49	
		Mārtiņš	Motivāns				
2012 004	<b>Impact Assessment of the New Regulatory Measures Proposed by the Corruption Prevention and Combating Bureau on Professional Lobbying Service Providers in Latvia</b>	Mārtiņš	Krieviņš	2012	Linda Austere	55	
2012 005	<b>Commodity skills in Latvian IT industry for entry- level professionals</b>	Ilze	Skujiņa	2012	Claudio Rivera	53	
		Imants	Kluss				
2012 006	<b>Facing Emotional Labour Challenges within Motivation Program: Case Study of Evolution Gaming – The Pioneer and Leader in Online-Gambling Services</b>	Olesya	Ivanova	2012	Gitana Davidsonsone	54	
		Denis	Zagrebins				
2012 007	<b>Creating value through customized flexible packaging solutions to food industry in Latvia and Lithuania</b>	Eriks	Kiops	2012	Andris Strazds	47	<b>SSE Riga Student Research Papers 2012 : 8 (147)</b>
2012 008	<b>Croatian Shipbuilding Industry. Analysis of strategy: Factors influencing competitiveness</b>	Ivica	Galic	2012	Dr. Richard Mischak	44	
2012 009	<b>Decision Maker Values in the Energy sector in Latvia and the European Union expectations</b>	Jānis	Bethers	2012	PhD Ivars Austers	32	
2012 010	<b>What competencies should CIO have in companies in Latvia?</b>	Kaspars	Cikmačs	2012	Gitāna Dāvidsone	50	<b>SSE Riga Student Research Papers 2012 : 4 (143)</b>
2012 011	<b>Relationship Marketing in Latvian Banks</b>	Andrejs	Kameneckis	2012	John Branch	34	
2012 012	<b>Is it good to be good: are socially oriented small and medium size companies more competitive in Latvia?</b>	Uldis	Mucinieks	2012	Dr. Arnis Sauka	67	
		Egle	Klekere-Krekele				
2012 013	<b>The Motives Behind The Choice Of Future Career Of Latvian Tourism Education Students</b>	Julija	Gladcenko	2012			
Year 2011							
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2011 002	<b>Consumers' View on Apartment Market in Riga</b>	Ilze	Mazurenko	2011	Aivars Timofejevs	37	
		Artūrs	Žuromskis				
2011 003	<b>Customer Oriented Business Model to Leverage Productivity: Case of Aerodium</b>	Ansis	Egle	2011			
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2011 005	<b>The Future of the Private Label in Latvian Grocery Retail Market - Consumer Perspective</b>	Baiba	Īgnaša	2011	John Branch	40	<b>SSE Riga Student Research Papers 2011 : 10 (139)</b>
2011 006	<b>The Guide to International Expansion of a Real Estate Company</b>	Yossef	Fridman	2011	Aivars Timofejevs	49	
		Jevgenijs	Locovs				
2011 007	<b>The Guided Evolution Model as a Strategic Decision Making Tool for Managers</b>	Mecislavs	Maculevics	2011	Tomislav Rimac	29	
		Dmitrijs	Medvedjko				
2011 008	<b>Human Capital In Latvia : a Critical Factor for Attracting Foreign Direct Invesements in Manufacturing</b>	Ieva	Līmeža	2011	Roberts Ķīlis	49	
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2011 010	<b>Irrational Investment and Financing Decisions During the Economic Boom Years. Evidence from Latvia</b>	Vadims	Basalajs	2011	Andris Strazds	39	
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2011 012	<b>The Link Between Trader' s Success and His or Her Personality Type</b>	Dennis	Babchenko	2011	Ivars Austers	32	
2011 013	<b>Motivation of Employees through Economic Cycle in Financial Sector in Estonia</b>	Siiri	Sonntak	2011	Kaspars Kauliņš	49	
		Katrin	Hagel				
2011 014	<b>Potential Short and Long Term Economic Business Threat, Opportunities and Impact of Cloud Computing to Nordic and Western European IT Infrastructure Companies and Level of Business Remodeling being Performed in Order to Address it</b>	Nicolas	Albana	2011	Juris Ulmanis	34	
2011 015	<b>Relationship Between Employee Burnout and Work Engagement</b>	Lauris	Rasa	2011	Uldis Pāvuls	64	
2011 016	<b>The Usage of Information Technologies in Latvian Enterprises for Asset Management</b>	Arhur	Apalis	2011	Juris Ulmanis	26	
2011 017	<b>Factors Influencing Consumer Buying Decision in Retail Fuel Market in Latvia</b>	Tatjana	Lesovaja	2011	John Branch	43	
		Ivars	Blumbergs				
<b>Year 2010</b>							
2010 001	<b>Administration Cost in Primary Healthcare: Is Information Technology Helping Latvian General Practitioners Work More Efficiently?</b>	Andrejs	Strods	2010	Alfs Vanags	44	
2010 002	<b>Change Strategy and Management Organization of Shipping Company as Response to Severe Market Conditions</b>	Andrejs	Kolosovs	2010		40	
2010 003	<b>The dark side of rebates. Antitrust regulation in the European Union as regards to rebate strategy</b>	Aleksandrs	Orlovs	2010	Katrin Nyman-Metcalf	46	<b>SSE Riga Student Research Papers 2010 : 12 (129)</b>
2010 004	<b>Do private equity firms add value to company? Performance study of 36 private equity backed companies operating in Latvia</b>	Jānis	Liepiņš	2010	Anete Pajuste	51	

2010 005	<b>Driving Change forward in education by utilising teachers' motivation for professional development</b>	Scott	Donaldson	2010	Uldis Pāvuls	86	
2010 006	<b>Evaluation of Implementing Shared Services: Case Study on Statoil's Companies in Baltics</b>	Ieva	Tomsone	2010	Arnis Sauka	118	
2010 007	<b>Future Business Strategy for Latvian Newspaper publishers: How to Win Competition with "free" Content on Internet</b>	Līga	Dzirnekle	2010	Anda Rožukalne	57	
2010 008	<b>The Internationalization of Latvian "Born Globals"</b>	Laima	Plaviņa	2010	Arnis Sauka	60	<b>SSE Riga Student Research Papers 2010 : 6 (123)</b>
2010 009	<b>Lobbying as a Precondition to Run a Business Successfully. Should it be Regulated in Latvia?</b>	Imants	Jansons	2010	Roberts Kīlis	33	
2010 010	<b>Marketing Riga as a Destination for Leisure and Business Tourism - Branding Riga</b>	Aleksandrs	Cakste	2010	John Branch	50	
2010 011	<b>Perspectives of IT Business Processes Outsourcing in Latvian Financial Institutions and the Impact on Business Effectiveness and Flexibility</b>	Sergey	Kostyuchenko	2010	Juris Ulmanis	52	
2010 012	<b>Potential of Market Power in Baltic Electricity Market</b>	Gatis	Junghans	2010	Morten Hansen	51	
2010 013	<b>Price Promotion During a Downturn in Latvia's Beer Industry: How Price Promotions Affect the Brand and Loyalty to it</b>	Gustavs	Zatlers	2010	John Branch	59	
2010 014	<b>Restarting the New Car Sales in Latvia - Feasibility Study of Scrapping Bonus Approach</b>	Raimonds	Dūda	2010	Andrejs Jakobsons	62	
2010 015	<b>The Role of Social Media Marketing in B2B and B2C Companies in Latvia</b>	Inga	Erkmane	2010	John Branch	45	
2010 016	<b>Sustainability of Businesses with Reconstructionist Type of Strategy Valued Through a Prism of Business Strategy Propositions - a Latvian Perspective</b>	Eduards	Toms	2010	Roberts Kīlis	49	
2010 017	<b>The use of the Theory of Inventive Problem Solving (TRIZ) Methodology for Improving Competitiveness: A Case Study of SGK Nordic</b>	Sergejs	Kotovs	2010	John Branch	34	
2010 018	<b>What are the Determinant Factors in Employee and Patient Satisfaction in the Primary Health Care Segment in Latvia?</b>	Sandra	Toma	2010	Kaspars Kauliņš	71	
2010 019	<b>What is the Productivity of the Telecommunications Industry in Latvia and How Efficient Lattelecom is When Compared to its Peers in EU?</b>	Arturs	Andzans	2010	Alf Vanags	59	
<b>Year 2009</b>							
2009 001	<b>Addressing the Change in the Context of Economic Crisis: Choice of Managers in Latvia</b>	Nina	Kukuskina	2009	Greg Mathers	50	
2009 002	<b>Big Mac Index – Does Price Level Relation Hold for Other Popular Products Around the Globe?</b>	Aigars	Kokins	2009	Alf Vanags	60	

2009 003	<b>Changing Behavior to Sustainable Consumption in Riga Hotels Using Nudging Technology</b>	Gints	Lipsbergs	2009	Roberts Ķīlis	57	
2009 004	<b>Dealing with Uncertainty and Property Insurance Decisions: Risk Professionals vs. Laypeople</b>	Juris	Briedis	2009	Ivars Austers	48	
2009 005	<b>Do we Need to Break the Rules and Introduce a New Business Model in Order to Succeed in Pharmaceutical Industry?</b>	Imants	Sinka	2009	Arnis Sauka	44	
2009 006	<b>Economic Feasibility and Sustainability of Green Constructions in Real Estate Investments with Focus on Baltic States</b>	Madis	Brjantsev	2009	Jurijs Kondratenko	54	
2009 007	<b>Impact of managerial ownership on firm performance: The case of Latvia</b>	Pāvels	Šnejersons	2009	Andris Strazds	63	
2009 008	<b>Impact of the Implementation of the Performance Appraisal System on Company Results and Employee Satisfaction</b>	Aiga	Veckalne	2009	Kaspars Kauliņš	51	
2009 009	<b>In Pursuit of ISO Certification: Clients' and Consultants' Perspectives on Quality Consultancy Projects' Process in Latvia</b>	Katerina	Zavgorodnaja	2009	Ivars Austers	42	<b>SSE Riga Research Papers 2009 : 7</b>
2009 010	<b>Investment Restrictions of Second Pillar Pension Funds in the Baltic States – Preparing for Future Sustainability and Performance</b>	Stephan	Boettger	2009	Anete Pajuste	69	
2009 011	<b>Latvian Banks' Liquidity Regulation and Monitoring Assessment</b>	Ilja	Koselevs	2009	Renars Ruis	42	
2009 012	<b>Latvian Corporate Customer Market of Mobile Telecommunications Industry: Segmentation and Targeting Strategies</b>	Andris	Forstmanis	2009	Juris Ulmanis	47	
2009 013	<b>Latvian Employee Preferences to the Pay Schemas</b>	Vladimirs	Ivanovs	2009	Kaspars Kauliņš	54	
2009 014	<b>Leadership Skills Required in Fast Economic Growth and Recession as Perceived by Managers and Employees</b>	Eva	Sietinsone-Zatlere	2009	Uldis Pāvuls	67	
2009 015	<b>Main Taxation Impacts on Saving and Spending Paterns of Private Individuals in Latvia</b>	Katrina	Krole	2009	Roberts Ķīlis	47	
2009 016	<b>Optimal Business Model of Business Incubators for Riga</b>	Janis	Gravitis	2009	Mark Chandler	45	
2009 017	<b>Physical Activity in Latvia: an Exploratory Study Using the Theory of Planned Behavior</b>	Raina	Loka	2009	John Branch	48	
2009 018	<b>The Potential of Corporate Social Responsibility in Retail Customers' Loyalty Building for Latvian Banking Sector</b>	Renars	Karass	2009	Evita Lune	36	
2009 019	<b>Support to Employees in Case of Termination of Labour Contract – Perspective of Employer and Employee in Latvia</b>	Antra	Spickus	2009	Gitāna Dāvidsone	41	
2009 020	<b>Transition to International Market for High Technology Company: Selecting the Most Efficient Strategy</b>	Vytautas	Ramonaitis	2009	Juris Ulmanis	47	

2009 021	<b>Which Factors of Dry Bulk Cargoes Transit Should be Improved for the Transit Development in Baltic Ports (Latvia, Estonia and Lithuania)?</b>	Vitaly	Adarchenko	2009	Andrejs Jakobsons	43	
<b>Year 2008</b>							
2008 001	<b>Competition in Latvia's Subscription Service Market</b>	Madara	Ripa	2008	Anete Pajuste	55	
2008 002	<b>Competitive Advantage Strategy in Latvia's Mobile Telecommunication Market</b>	Gunārs	Danbergs	2008	Artūrs Lindemanis	60	
2008 003	<b>Driving Organic Growth through Net Promoter Score</b>	Dmitry	Tsymber	2008	Juris Ulmanis	50	
2008 004	<b>E-commerce in Latvia: Is it a Threat or Opportunity to Traditional Supermarkets?</b>	Māris	Krupenkovs	2008	Greg Mathers	80	
2008 005	<b>Economic Rationale for Cultural Infrastructure Development in Latvia: Case of Regional Concert Halls</b>	Aldis	Ābele	2008	Daniels Pavļuts	63	
2008 006	<b>Enhancing the Retail Banking Strategies by Lessons Learnt from Other Industries</b>	Alexey	Shapurov	2008	Ģirts Dimdiņš	37	
2008 007	<b>Entering into ISP Business: Is it Going to Provide a Sustainable Growth for Mobile Telecom Operators in Latvia</b>	Ivars	Porietis	2008	Juris Ulmanis	52	
2008 008	<b>The Expected Impact of Solvency II on Latvian Non - life Insurance Companies</b>	Sanita	Livdāne	2008	Christopher Goddard	51	
2008 009	<b>Factors Affecting the Customer Choice of Outgoing Leisure Travel Services in Latvia</b>	Maria	Karpova	2008	Aivars Timofejevs	48	
2008 010	<b>Factors Influencing the Decision of Foreign Investors to Develop Industrial Production in Latvia</b>	Janis	Vitolins	2008	Andrejs Jakobsons	84	
2008 011	<b>Foreseeable Future: Management Preferences, Market Risk Exposure and Company Performance Results in Infrastructure Companies</b>	Guntars	Jansons	2008	Arnis Sauka	83	
2008 012	<b>Improving Employee Motivation through Training in Hospitality Industry of Latvia</b>	Inga	Bratena	2008	Larry Stout	52	
2008 013	<b>International Market Selection by Entrepreneurs in the Baltic States</b>	Gunta	Linde	2008	Greg Mathers	55	
2008 014	<b>Latvia - a playground for leasing fraud?</b>	Māris	Skujiņš	2008	Christopher Goddard	34	
2008 015	<b>Main Behavior Trends of People's Consumption Decisions Concerning Longterm Financial Investments in Latvia</b>	Jānis	Ozoliņš	2008	Ivars Austers	42	
2008 016	<b>The Potential of Green Electricity as a Product in the Residential Customer Segment in Latvia</b>	Uldis	Bariss	2008	Evita Lune	58	
2008 017	<b>Prospects, Costs and Benefits of Wind Energy Development in Latvia</b>	Wicher Jan	Slagter	2008	Alf Vanags	70	
2008 018	<b>Recruitment in Digital Age: Support of PR Innovations in the Internet</b>	Evita	Matisone	2008	Ivars Austers	87	
2008 019	<b>Rental Housing Project Development in Riga</b>	Sergejs	Babaicevs	2008	Aivars Timofejevs	28	
2008 020	<b>Segmentation of Vilnius Cultural Tourist: Factor Analysis and Clustering</b>	Irena	Garbeniene	2008	Aivars Timofejevs	41	

2008 021	<b>Service Quality in Supermarkets: What Potential Consumers from Riga in Age 18 - 50 Mean by that?</b>	Ivo	Velde-Bergs	2008	Jurgita Baltrušaitytė-Axelson	30	
2008 022	<b>Validity of Enterprise Growth Model in a New and Growing Market Economy</b>	Sandis	Jansons	2008	Kaspars Kauliņš	38	
2008 023	<b>The Vicious Circle of Handset Subsidies Options for Latvian Mobile Industry</b>	Mārtiņš	Gode	2008	Roberts Ķīlis	44	
<b>Year 2007</b>							
2007 001	<b>Assessment of result-based management practice in public sector in Latvia</b>	Ivars	Solovjovs	2007	Christopher Goddard	87	
2007 002	<b>Competitiveness of Heavy Industry of Latvia. Aspect of Metal Industry</b>	Kaspars	Rokens	2007	Rota Šņuka	42	
2007 003	<b>Electronic signature has been introduced. Does it have any survival chances for Latvian business?</b>	Jevgenijs	Djugajevs	2007	Jūris Ulmanis	55	
2007 004	<b>Expected Experiences From Media Consumption Among Latvian Speaking Population in Latvia, a Newspaper Company Should Address in the Future</b>	Liene	Vilnīte	2007	Aivars Timofejevs	40	
2007 005	<b>Future of blogs as brand building communication tool in Latvia</b>	Laura	Minskere	2007	Ivars Austers	77	
2007 006	<b>Is Latvian "Gadget man" an Effective Manager?</b>	Andris	Lauciņš	2007	Uldis Pāvuls	43	
2007 007	<b>Kindergartens in Riga. Why is the private sector not active in the kindergarten business in Riga?</b>	Elina	Dubrovskā	2007	Anda Miķelsone	50	
2007 008	<b>Latvia's economy is overheating, and its workforce is shrinking: "How to improve the productivity of Latvia's decreasing labor supply?"</b>	Pēteris Jānis	Puķītis	2007	Marina Pavlova	34	
2007 009	<b>Luxury goods marketing: Are there any differences between Latvian and mature markets?</b>	Kaspars	Klapkalns	2007	Ivars Austers	31	
2007 010	<b>Momentum Effect in Central and Eastern Europe Stock Exchange Markets</b>	Paulius	Avižinis	2007	Anete Pajuste	49	
2007 011	<b>Talent Makes Capital Dance: Talent Management in Latvia - Approaches, Issues and Benefits</b>	Guna	Joma	2007	Gitāna Dāvidsone	35	
2007 012	<b>Time preferences in managing resources amongst wealthy clients. Financial investment behaviour versus health care</b>	Māra	Gaveika-Lielcepure	2007	Roberts Ķīlis	43	
2007 013	<b>Top Five Leadership Competences in the Business Environment of Latvia</b>	Andris	Sedmalis	2007	Kaspars Kauliņš	45	
2007 014	<b>Will MTPL personal injury claims increase in Latvia?</b>	Māris	Lukins	2007	Christopher Goddard	45	
<b>Year 2006</b>							
2006 001	<b>Are Baltic companies under-performing? A case study of the construction equipment sales industry</b>	Gints	Vanags	2006	Mark Chandler	31	
2006 002	<b>Banking consolidation trends and models in Latvia</b>	Rolands	Feldmanis	2006		45	
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2006 004	<b>Corporate governance problems in large Latvian enterprises with a dominant shareholder</b>	Ilona	Strode	2006	Uldis Pāvuls	61	
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2006 008	<b>Latvia as a shared service center location for international corporations: benefits and issues</b>	Anita	Pūka	2006	Andris Strazds	40	
2006 009	<b>Prejudice of corruption - why Finnish entrepreneurs are growing less interested in Latvia</b>	Markus	Virtanen	2006	Roberts Ķīlis	39	
2006 010	<b>Secondary mortgage financing instruments and their applicability in Latvia</b>	Agnese	Garda	2006	Mārtiņš Kazāks	53	
2006 011	<b>Why Latvian construction companies do not merge</b>	Andris	Treijs	2006	Mark Chandler	31	
<b>Year 2005</b>							
2005 001	<b>Acceptance of e-insurance offices by Estonian private customers</b>	Katrin	Rasmann	2005		49	
2005 002	<b>Analysis of the influence of regulation and public policies as a critical factor for the development of mobile Internet in Latvia</b>	Sergio	Ramos	2005	Ilze Bargā	36	
2005 003	<b>Branding strategy to succeed in food market in Latvia</b>	Vadims	Vlasovs	2005	Hans-Joachim Zilcken	42	
2005 004	<b>Challenges of the communication of technologically complicated financial products to the consumer market</b>	Ainārs	Ozols	2005	Jevgēnijs Kovalčuks	67	
2005 005	<b>Conflict management in Estonian family business</b>	Peeter	Klanberg	2005	Raita Karnīte	60	
2005 006	<b>Contemporary totem poles: possibilities for development of the fine art market in Latvia</b>	Agris	Bļodnieks	2005	Astrīda Rogule	45	
2005 007	<b>Creative advertising agency performance: Product evaluation from customer and agency perspectives in Latvia</b>	Inta	Ancāne	2005	Ivars Austers	70	
2005 008	<b>Decision making culture in rural municipalities of Latvia</b>	Ilze	Bērziņa	2005	Ivars Austers	64	Assistant: <b>Evija Tālberga</b>
2005 009	<b>Determining the weight of pharmacist advice in perceived customer value. The sales promotion of dermocosmetics</b>	Egils	Rupeks	2005	Prof. Hans-Joachim Zilcken	43	
2005 010	<b>Employee training as a manager's toolbox: Missed opportunities</b>	Anatolijs	Peškovs	2005	Uldis Pāvuls	65	
2005 011	<b>Ethical practices in business: A step towards value creation and improved profitability</b>	Liisa Emīlija	Ruģelis	2005		34	
2005 012	<b>Executive leadership. The effect of CEO succession on firm's performance</b>	Linda	Saulīte	2005		31	



2005 013	<b>The expected impact of Basel II requirements on Latvian banking sector in medium term future</b>	Roberts	Stuģis	2005	Mārtiņš Kazāks	74	
2005 014	<b>An exploration for the WTO as a platform of Taiwan in promoting foreign relations</b>	Hwang Chyi	Yeh	2005		47	
2005 015	<b>Framing a financial investment proposal. Influence of intuitive thinking. Case: savings in Latvia</b>	Kristīne	Lomanovska	2005	Ivars Austers	49	
2005 016	<b>Is Latvia ready for preparation and implementation of projects to be financed by EU structural funds?</b>	Olita	Bērziņa	2005	Valdis Dombrovskis	42	
2005 017	<b>Legal aspects of liberalizing fixed line telephony in Latvia</b>	Vestards	Rozenbergs	2005		54	
2005 018	<b>Management professionalisation (Management succession from owners to professionals in Latvian context)</b>	Vadims	Reinfelds	2005		42	
2005 019	<b>The Means-End Chain model application to business-consumer marketing research</b>	Adis	Liepiņš	2005		58	
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2005 021	<b>Strategic dilemmas for tenant and owner in the commercial real estate market</b>	Oskars	Grāpis	2005		24	
2005 022	<b>Success factors affecting performance of funds investing into Central- and Eastern European equity markets</b>	Mārt	Meerits	2005	Konstantin N. Kontor	65	
2005 023	<b>To what extent liberalisation of the European automotive market may have an effect on vehicle retail industry in Latvia</b>	Viktors	Troicins	2005	Jonas Razimavičius	39	
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2004 001	<b>Asset and Liability Management Issues of Financial Institutions with a Significant Part of Non-Residential Deposits in Latvia</b>	Ēriks	Brīvmanis	2004	Konstantin Kontor	39	
2004 002	<b>Challenges of Using e-Banking and Electronic Payment Services in the Baltic Banking Industry</b>	Druvis	Mūrmanis	2004	Marko Veerberk	48	
2004 003	<b>A Comparison of the Performance of Baltic Chemical raw material Distribution Companies based on the Theory of Competitive Advantage</b>	Uldis	Bariss	2004	Andris Strazds	54	
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2004 005	<b>Consumption Patterns and Trends in the Latvian Food Market in Terms of Convenience Food</b>	Irina	Laganovska	2004	Aivars Timofejevs	68	
2004 006	<b>Evaluating Brand Name and Its Value for Lithuanian Apparel Industry Companies</b>	Tomas	Misiūnas	2004	Aivars Timofejevs	69	

2004 007	<b>Evaluating Effective Seasonal Purchasing Planning for a Latvian Beer/Soft Drink Logistic Company: The Cido Logistika case</b>	Dmitrijs	Tairovs	2004	Vjačeslavs Dombrovskis	61	
2004 008	<b>Financing Small Businesses in Latvia – Bridging the Equity Gap. Evaluation of Market Best Practices</b>	Gatis	Kokins	2004	Mark Chandler	92	
2004 009	<b>How End Users Benefit from the Liberalisation Process of the Telecommunication Market in Latvia</b>	Aija	Āboltiņa Āboliņa	2004	Mark Chandler	99	
2004 010	<b>The Impact of CEO Personality on Corporate Strategy</b>	Jānis	Ošlejs	2004	Daina Beļicka; Larry Stout	37	
2004 011	<b>The Impact of Joining the EU on Airline Strategies in Central and East Europe: A Case Study of Baltic Airlines</b>	Rūta	Skujeniece	2004	Mark Chandler, <u>Consultant</u> ; Ivo Alehno, LL.M.	92	
2004 012	<b>Latvia's Potential for Becoming a Country Holiday Destination for German and Finnish Families</b>	Pauls	Puķe	2004	Aivars Timofejevs	74	
2004 013	<b>Model for Evaluation of Entry into the Medicines Market</b>	Igor	Duman	2004	Vjačeslavs Dombrovskis	65	
2004 014	<b>Outsourcing Practice and Problems among Small and Medium Sized Enterprises in Latvia</b>	Edgars	Bebris	2004	Marina Pavlova	72	
2004 015	<b>The Private Label Versus the Manufacturer Brand in the Latvian Milk Product Market</b>	Gunārs	Daugulis	2004	Aivars Timofejevs	38	
2004 016	<b>Problem of Information Asymmetry and Determinants of Trust towards Insurers in Latvia</b>	Andris	Morozovs	2004	Greg Mathers	46	